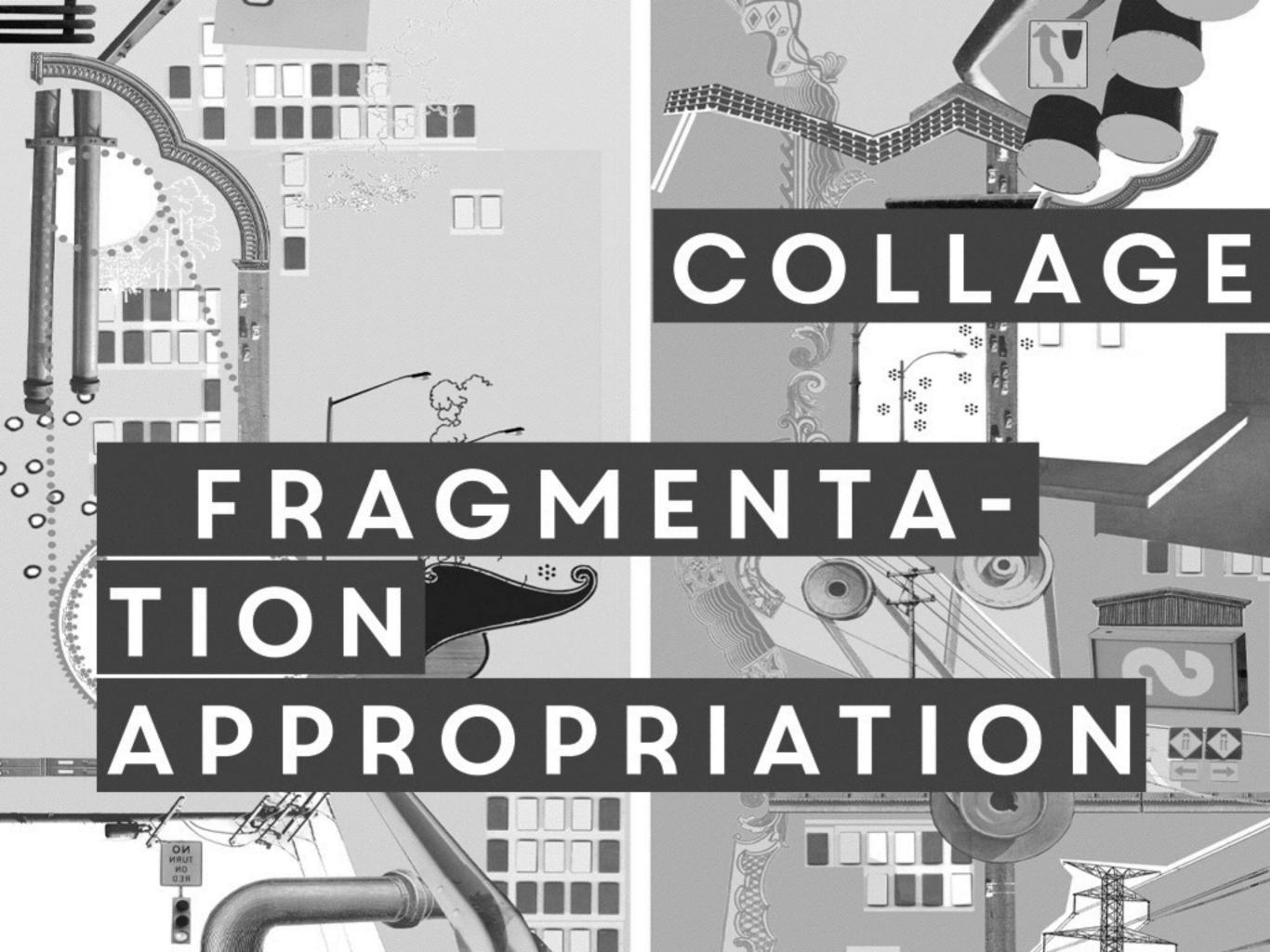
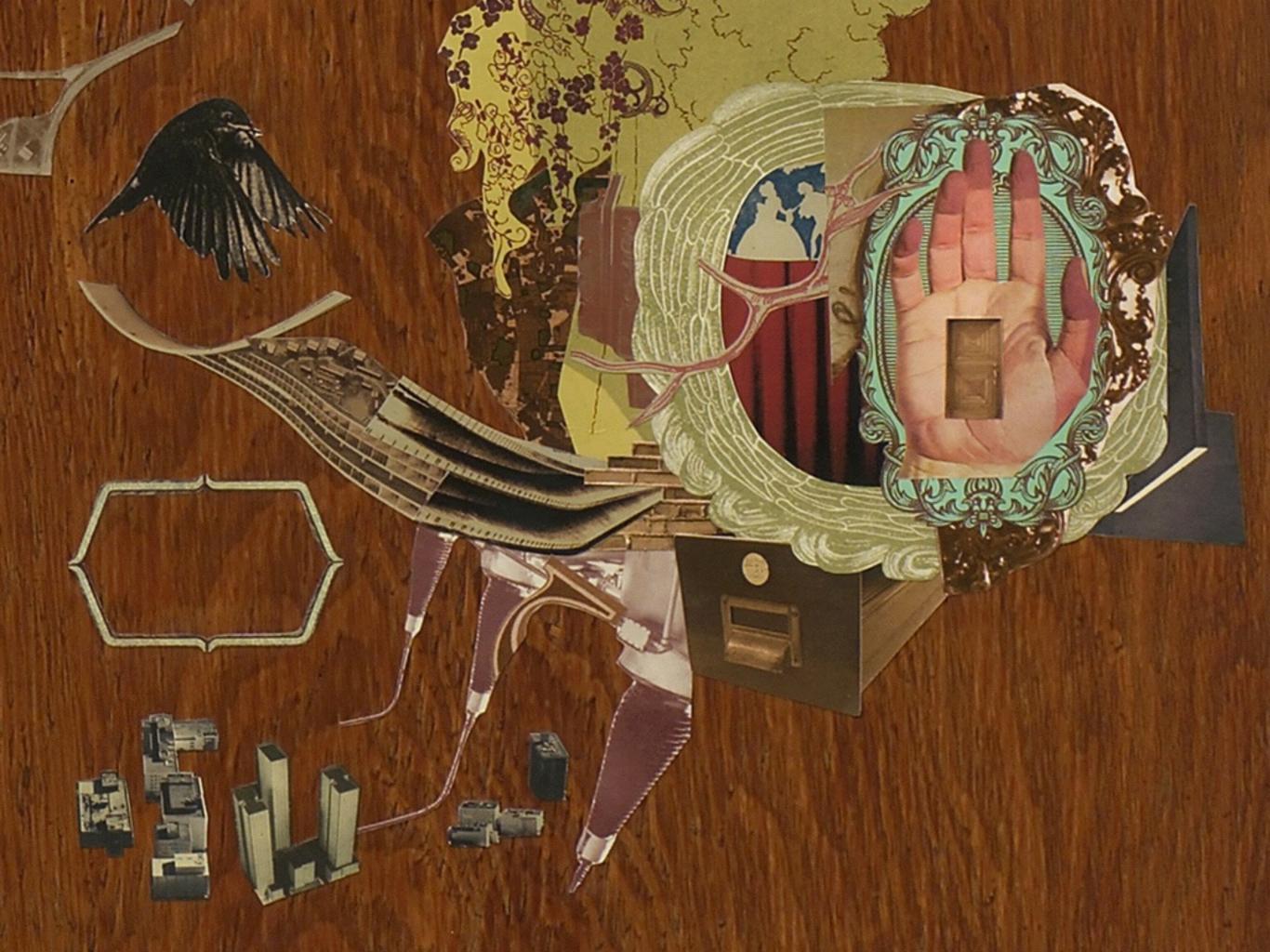
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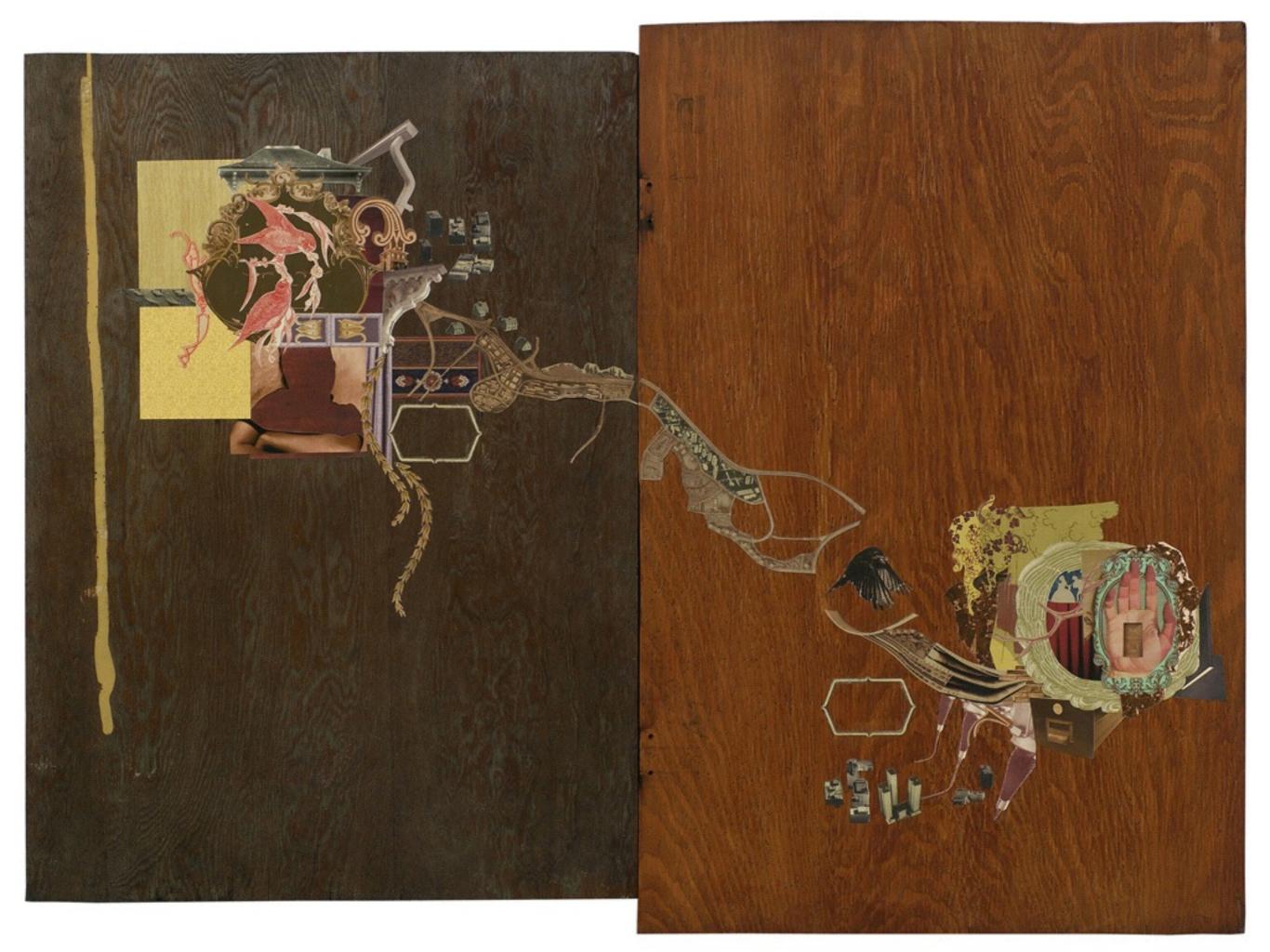
AND

GRAPHIC VOCABULARY "We think of great creative people and imagine that inspiration wells up inside them, but I don't think that is true. The most inspirational people are the most observant people who are able to take from the outside world and convert what they see into something that drives their creativity." — Tim Brown, IDEO









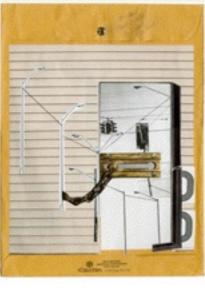








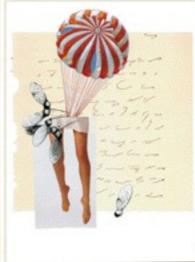












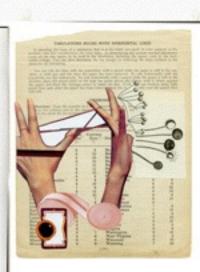


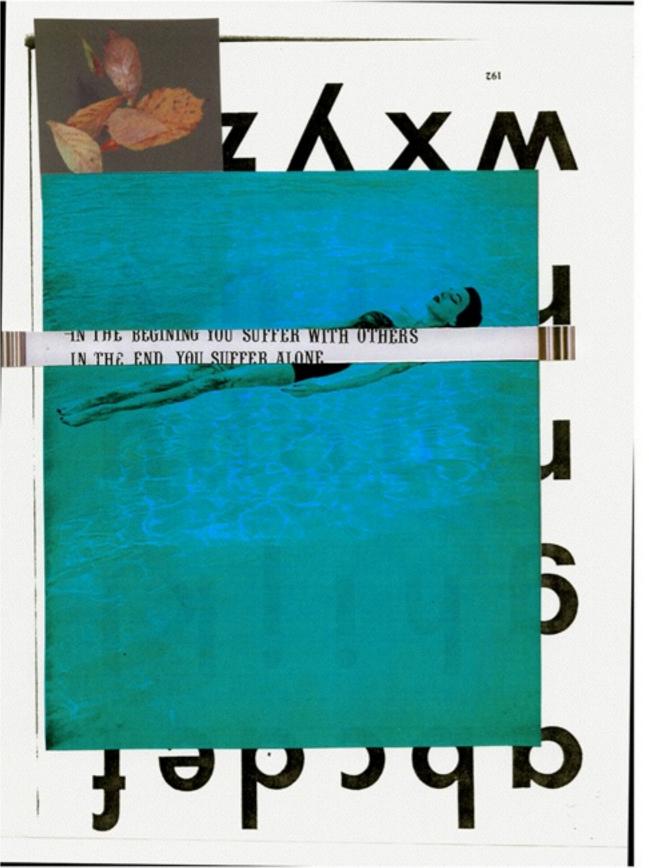


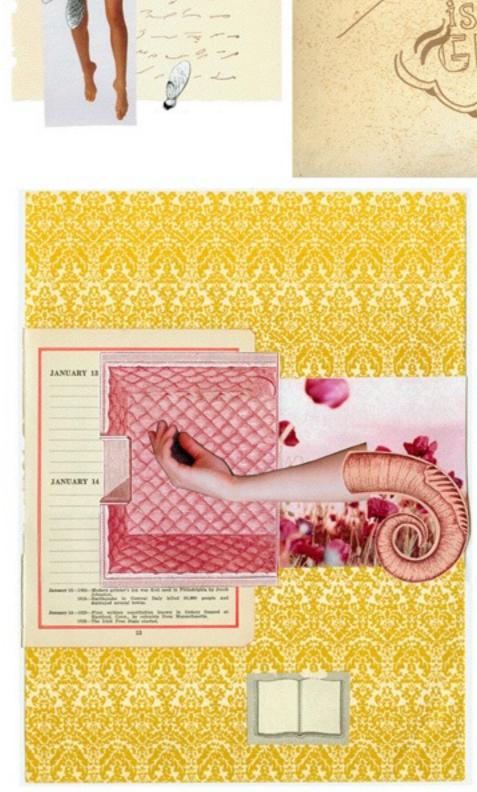
















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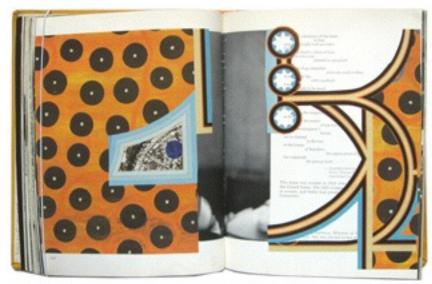
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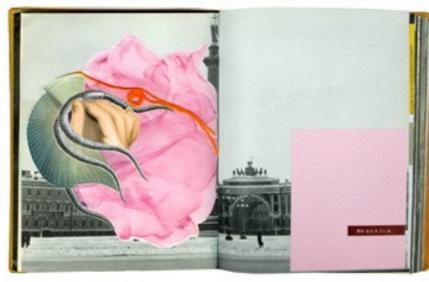












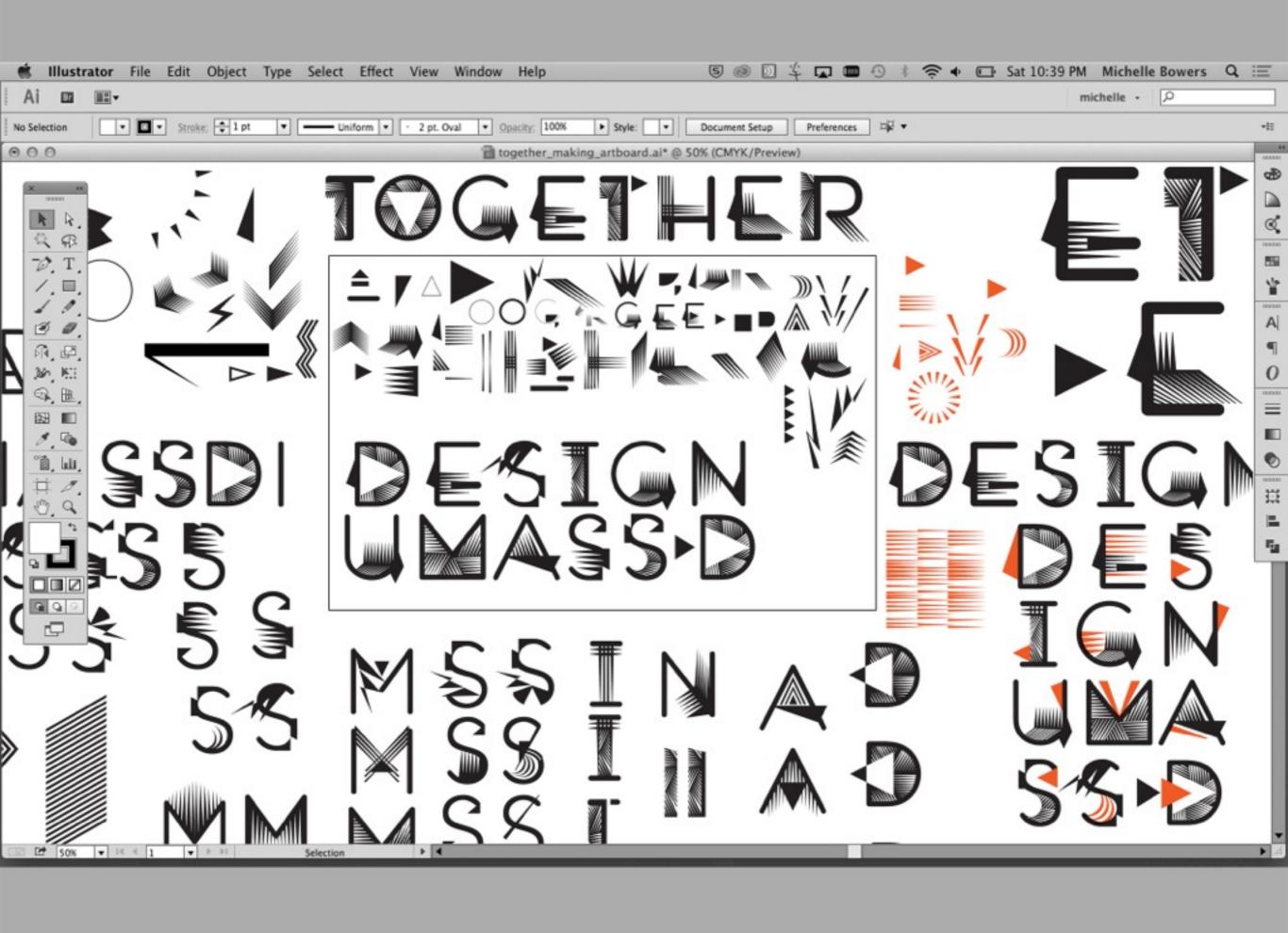
















UNIT 4



HOW CAN COLLABORATION BE A CATALYST FOR MAKING?

Collaboration is important across many fields of creative work and the discoveries made through it can be invaluable. This unit promotes methods that emphasize teamwork, spontaneity and responsiveness. You will see how methods of shared creativity can produce a form of knowledge that is experiential and intuitive.

Students will develop a discrete visual vocabulary and system. These systems will then be shared with all DS1 students to create a shared lexicon that may be mined endlessly. We will recontextualize, synthesize, transform and conspire, working in and on top of each other's work. We will build on remix practices, which blur distinctions between invented and borrowed work.

WEEK ONE: SET OF PARTS

After introducing this unit each student is given a word. Use this word as a starting point for inspiration and media to be explored.



Build a complex set of visual parts >> **TOTAL: 50** to share with all students in DS1.

Use this assignment as an opportunity to develop a language of personal symbolism.

Use any available resource found and/or self-authored: photos, scans, drawings, video, etc. Your visual vocabulary will include but not be limited to: shape, perspective, color, line weight, scale, foreground/background, level of abstraction, etc.

You will design **2 POSTERS** that are due week one of this unit.

- 1 >> Highlights and applies all 50 visual parts that you created.
- 2 >> Create a hybrid that borrows/appropriates visual parts from the collective. Use any module of your choosing.

PROCEDURE

Determine methods, techniques, media, etc. you plan to work with. Explore and perform studies using a variety of 2D and 3D materials and processes. Look at ways of hybridization and translating one medium into another. (Physical and Digital)

- >> Create a set of visual parts. (possibly interchangeable)
- >> Explore a variety of tools and processes. (at least 5)
- >> Explore (at least 10) different form factors. (refer to posted list)
- >> Be exhaustive, create multiples, aim for quantity and variety.
- >> Carefully consider contrast, figure/ground and gestalt principles.
- >> Be economical with the combination of elements.
- >> They should work together as a system (similar scale, level of detail, grid, etc.)
- >> Screen grabs and stills may be taken from video and motion work.

DELIVERABLES

You will receive an invitation via email to a shared Google Drive. Save your individual set of parts to the Google Drive in preparation to share with classmates by Noon on SATURDAY, OCTOBER 31st, 2015.

- >> Group all vectors into one Illustrator file
- Save images as individual jpg files Scale should be at least 4 x 4 inches, 300 dpi
- >> Use this format for naming and numbering of files: lastname_1.jpg
- >> Present (2) 30 x 42 inch designed posters
- >> Display at the beginning of class on Tuesday, November 3rd



WEEK TWO: EXCHANGE

For this part of the assignment you will work in pairs.

Create a poster diptych that is a response and reinterpretation of your partners work. Expand it through analysis and experimentation. Recontextualize, synthesize, transform and conspire, refine the system, work in and on top of each other's work. This process can shift your thinking and may uncover unforeseen relationships.

Consider exploring methods of sorting, adding and subtracting.

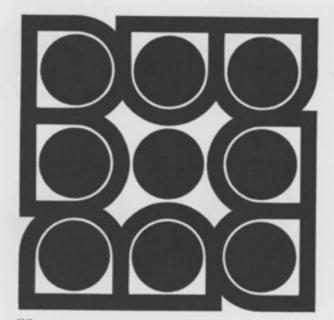
Look at ways to connect seemly-unrelated ideas. Visual responses during this phase of the assignment may totally transform.

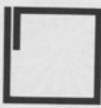


2 POSTERS (diptych) 30 x 42 inch due: Tuesday, November 10th

Working together:

- >> What themes emerged?
- >> Does your partner's work contrast or compliment yours?
- >> Will you enhance or destroy?
- >> How does working collaboratively alter your approach?



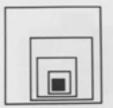














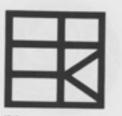








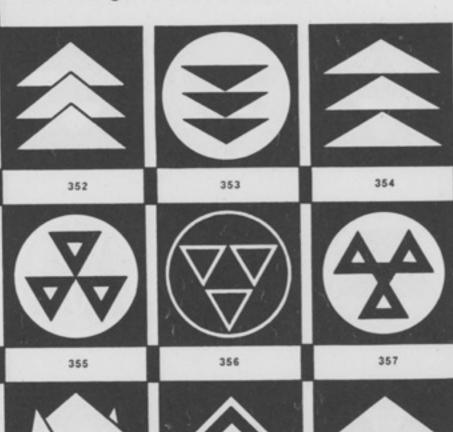


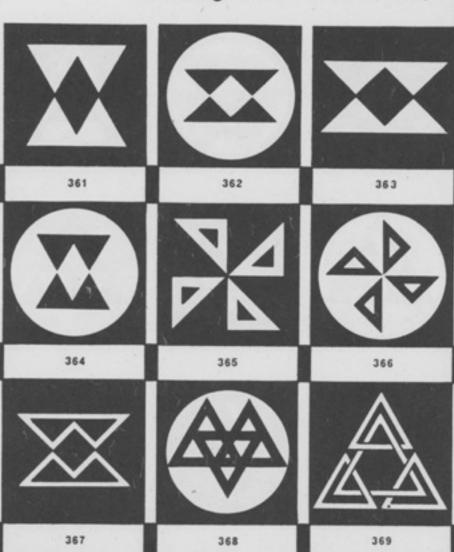


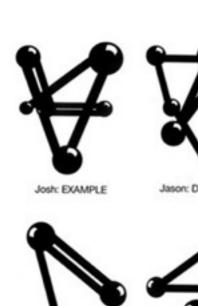
















Natalie: FORCE







Mechelle: TEND



Jess: HAVEN

Steve: PLUNGE



Camm: FIXED



Hee: MAGIC Katiya: SNAP





Nick: FUEL





Andrew: REMOTE



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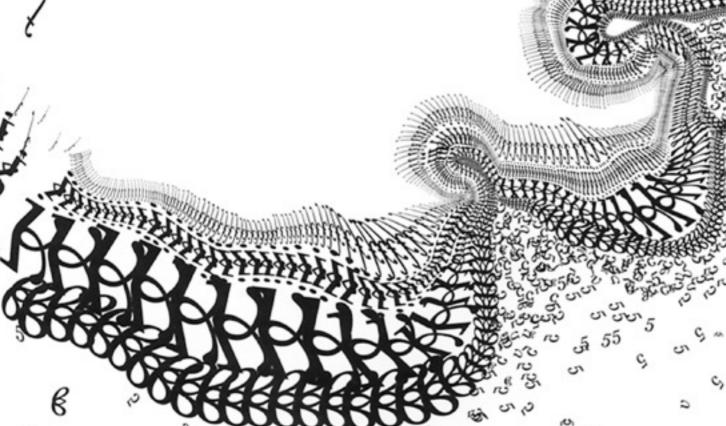
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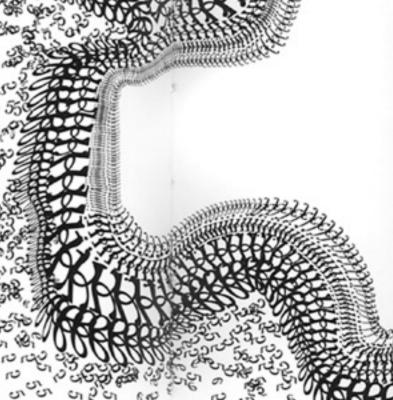






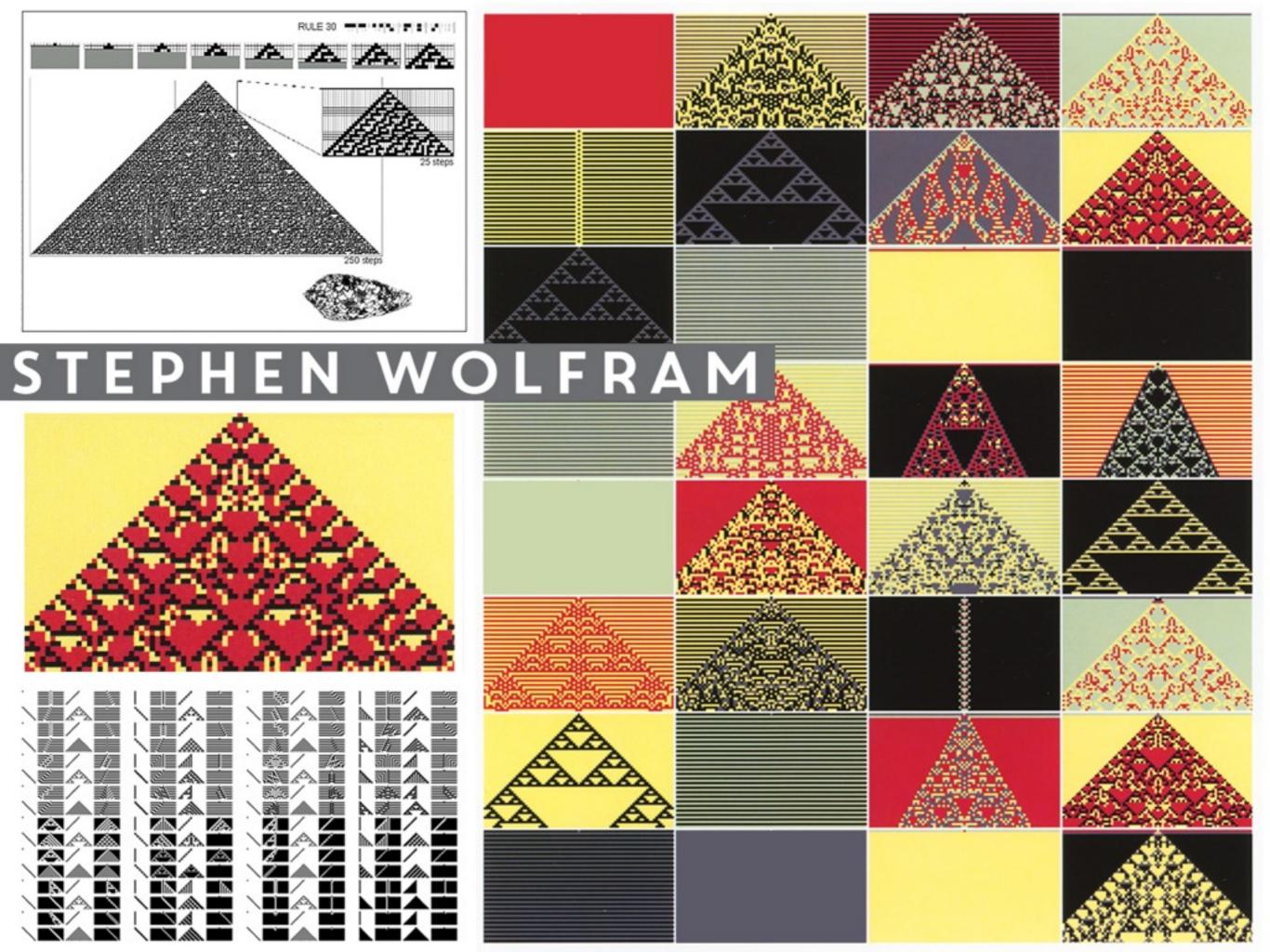


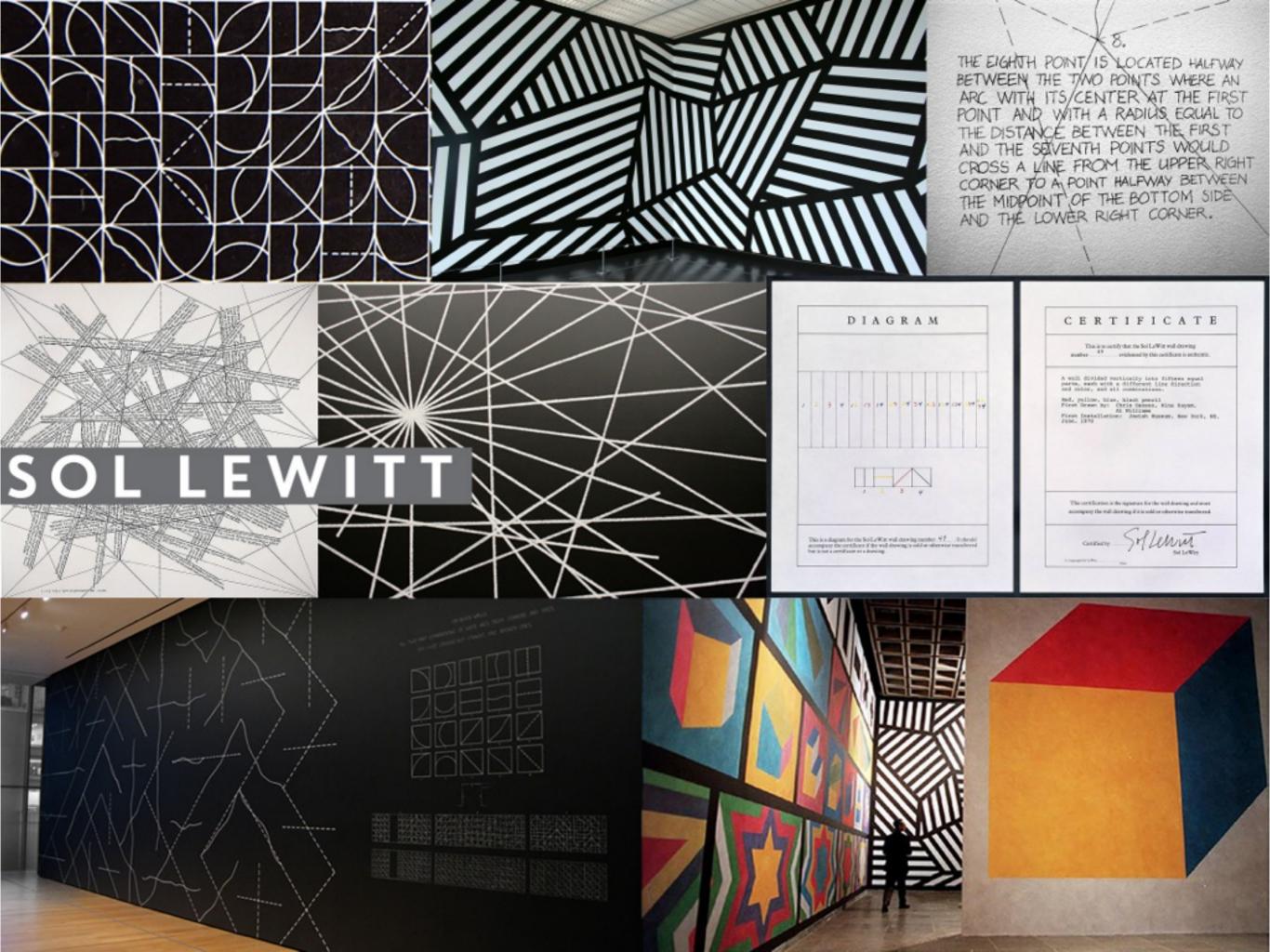


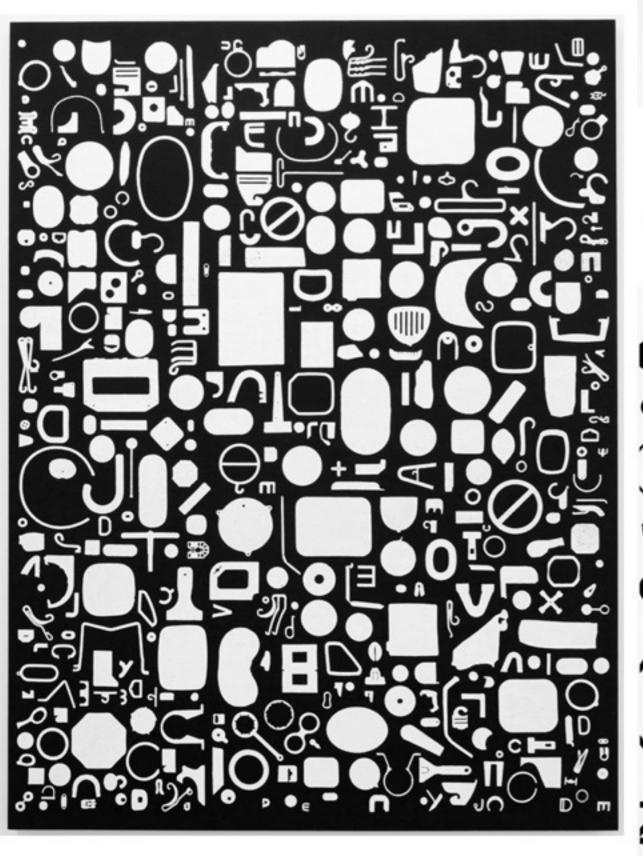


















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- Frisia Magna - Chazza - Bac Solis - The Rightfall - Zamsas Traum - Maloverann - Bathollus -- Tartoraaus - Languish - Statius - Rephilim - Licurgo -



