

7!

**How can designers  
distill a narrative  
to its essence?**

How do we  
give form to  
a narrative?

# Novel Reading

# Novel Reading



# Novel Reading



# Don Fried, The Sound and the Fury cheat sheet

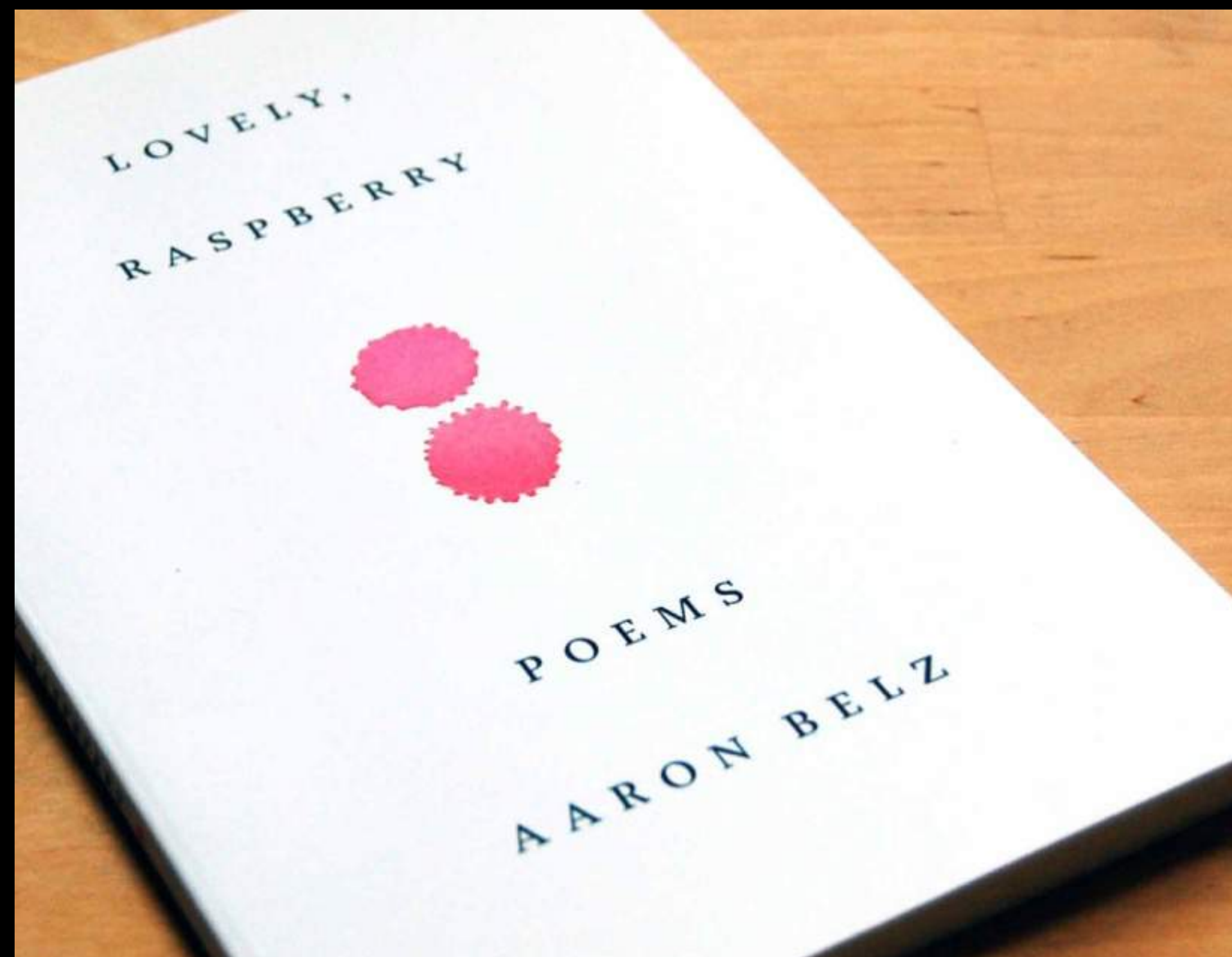
The Sound and the Fury by William Faulkner 1929 - (Vintage International Edition - The corrected text - 1990)		
Part 1: April Seventh, 1928 (Benjy) pps 3-75		
Part 2: June Second, 1910 (Quentin) pps 75-179		
Part 3: April Sixth, 1928 (Jason) pps 180-264		
Part 4: April Eighth, 1928 (Objective) pps 265-321		
<b>Chronology</b> (numbers indicate order of introduction of events in Part 1)		
Year	Event	
1888	Birth of Versh	
1889	Birth of Quentin	
1890	Birth of Prony	
1891	Birth of Candace (Caddy)	
1893	Birth of Jason	
1895	Birth of Maury, renamed Benjamin (Benjy)	
1898	Birth of T.P.	
1898?	Death of Nancy (10)	
1898	Summer. Death of Grandmother Bascomb (Demaddy) (5)	
1900	Quentin in fight (18)	
1900	Death of Grandfather Compton	
1900	Maury's name changed to Benjamin; heavy rain all day (17)	
1903?	December 23rd. Uncle Maury's letter to Mrs. Patterson (2)	
1905	Caddy wears perfume. Gift of perfume to Dilsey. (11)	
1907	Mrs. Compton mourning for Caddy's 'death'	
1908	Caddy's affair with Charlie (13)	
1908	Uncle Maury's last letter to Mrs. Patterson (4)	
1908	Benjy starts to sleep alone (same day as above) (12)	
1909	Dalton Ames affair (19)	
1909	August. Mrs. Compton and Caddy go to French Lick, Indiana and meet Herbert Head. Quentin goes to Maine.	
1909	September. Quentin enters Harvard	
1910	February. Caddy becomes pregnant	
1910	April 25th. Caddy's marriage to Herbert Head (6)	
1910	May. Benjy looks for Caddy at gate. (14)	
1910	June 2nd. Quentin's suicide in Cambridge (Part 2)	
1910	June. Quentin's funeral (8)	
1910	November. Birth of Caddy's daughter, Quentin	
1911	Birth of Luster, Prony's son; Versh moves to Memphis	
1911	Benjy reaches gate before T.P. catches him (15)	
1911	Herbert Head divorces Caddy	
1911	Benjy opens gate, is hit by Mr. Burgess (16)	
1912	April 26th. Mr. Compton brings baby Quentin to Jefferson	
1912	May 22nd. Death of Mr. Compton (7)	
1913	Benjy is castrated	
1914?	T.P. drives Mrs. Compton and Benjy in carriage to cemetery (3)	
1920	Caddy's second marriage	
1925	Caddy's second divorce	
1920s	T.P. moves to Memphis	
1920s	Death of Roskus (9)	
1928	Friday, April 6th (Part 3)	
1928	Saturday, April 7th, Benjy's 33rd Birthday (Part 1) (1)	
1928	Sunday, April 8th, Easter (Part 4)	
<b>Sequence of Events in Part I</b>		
Pages	Event	
3-4	April 7, 1928	
4-6	Letter to Mrs. Patterson	
6	April 7, 1928	

(Continued in next column)

Sequence of Events in Part 2	Title Reference
Quentin awakes in his dormitory room at Harvard	MacBeth Act V, scene v - Shakespeare
Conversation with roommate, Shreve	
Misses chapel	
Breaks watch and cuts finger	
Packs, dresses and writes notes	
Goes to Parker House hotel in Boston	
Returns to Cambridge	
Boys weights	
Gets on trolley, sits next to black man	
Off trolley, near Charles River	
Sees Gerald Bland rowing	
Meets Deacon, gives him letter	
Sees Bland again	
Gets on streetcar	
Sees boys fishing	
Episode with Italian girl	
Meets Spode, Bland, Shreve, appearance before magistrate	
Picnic with Mrs Bland, Bland, Spode and Shreve, fight	
Returns to dormitory to wash and change	
<b>Family Trees</b>	

## Novel Reading

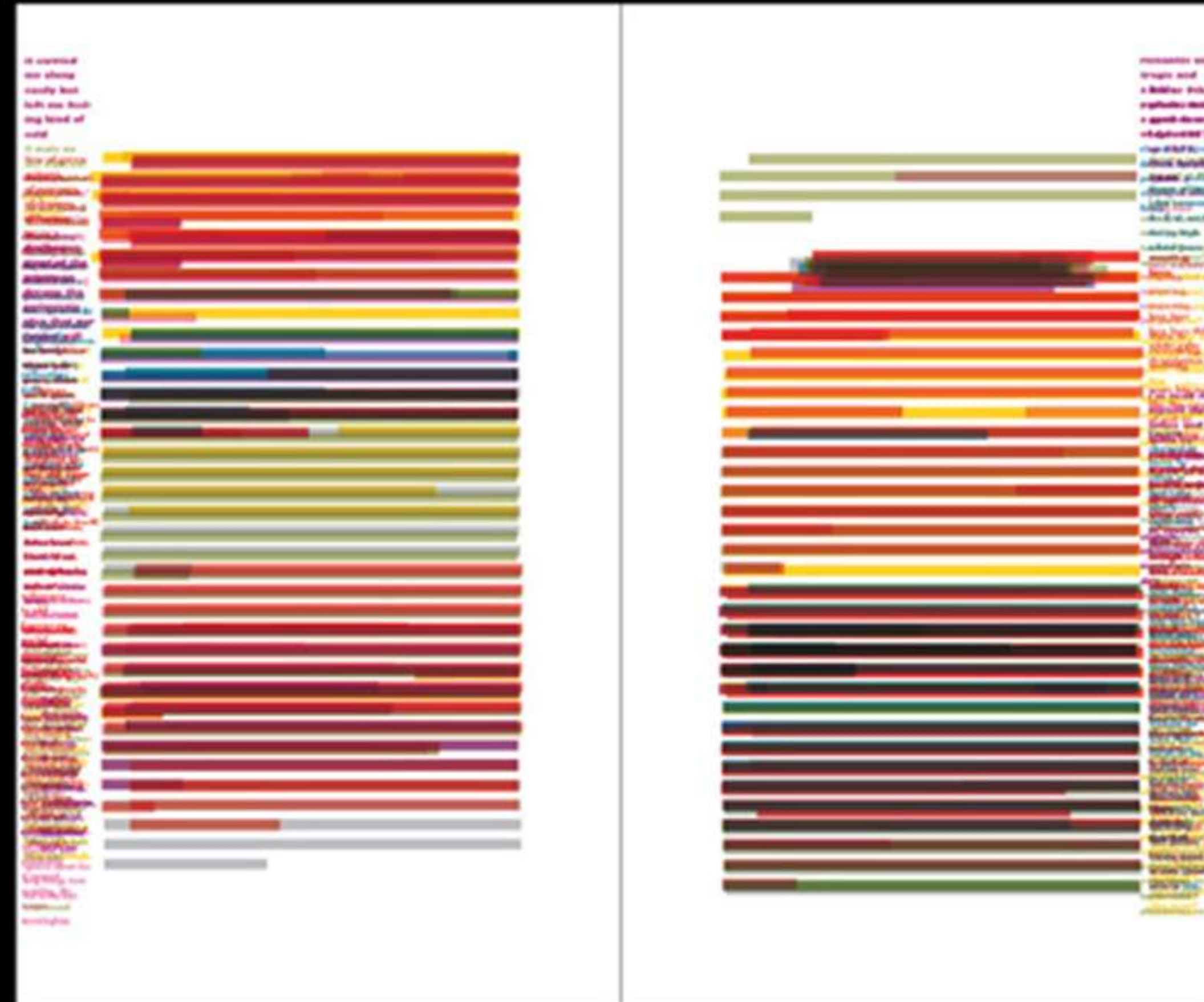
## Lovely, Raspberry



Novel Reading



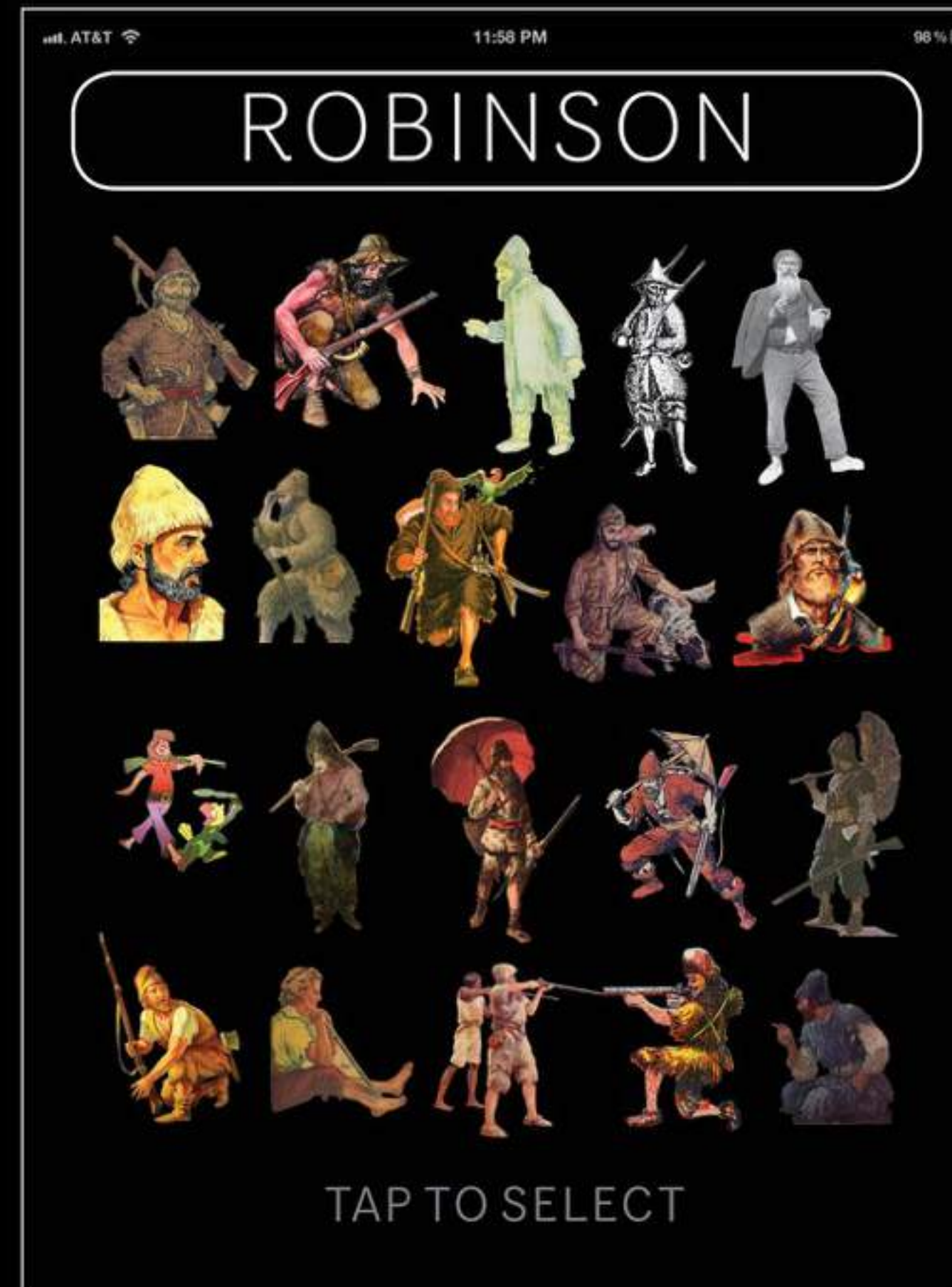
# The Great Gatsby



# Novel Reading



# Cover App



# Novel Reading



# Book Bags



# Novel Reading



# The Complete Abridged Library



Novel Reading



# The Complete Abridged Library, Audio Edition



Novel Reading



# The Sound and the Fury



Novel Reading



## Tabletop photos



## Novel Reading

## Tabletop photos (Moby-Dick)



Novel Reading



## Tabletop photos (Alice in Wonderland)



Novel Reading



## Tabletop photos (The Catcher in the Rye)



Novel Reading



# 'Fictitious Dishes' Captures The Essence Of Classic Books Through Food Photography (PHOTOS)

Posted: 06/11/2012 1:59 pm EDT | Updated: 06/11/2012 1:59 pm EDT



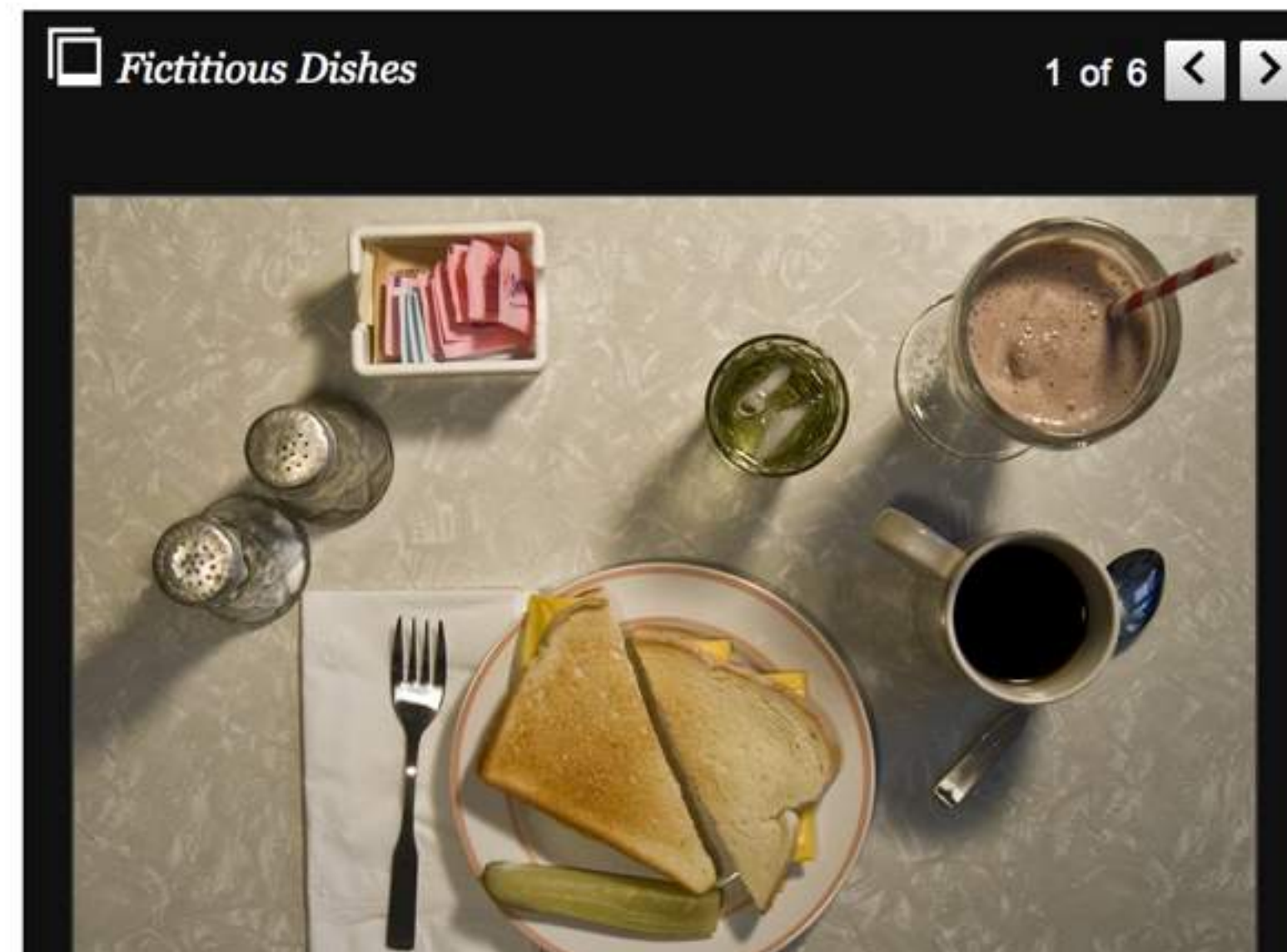
What did Holden Caulfield's cheese sandwich look like? How would Ishmael have taken his clam chowder? These ideas and more are explored in Dinah Fried's fantastic series of [Fictitious Dishes](#).

"For most of us," she told us, "the experience of reading fiction is without a doubt a sensory one. In this spirit, Fictitious Dishes embraces food as a means of transportation to the fictional worlds of some very delicious novels.

"Each photograph does not represent a meal exactly as it was explained by the author, rather aims to capture the essence of each novel, evoking the setting and atmosphere of the narrative. Whether or not you've read the books, these images should provide a little taste of what they're like."

A former editor of visual books at HarperCollins, Dinah Fried is currently exploring the nature of design and reading at the Rhode Island School of Design. We sense a literary-themed restaurant in her future.

Take a look at some of her great photos, and read their explanations, below.



## FROM OUR PARTNERS



Movie Characters  
Whose Legends  
Live On



11 Superhero  
Movies That Almost  
Happened



How The Winter  
Soldier Plays Into  
Avengers: Age of  
Ultron

[Crowd Ignite »](#)

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## More photos

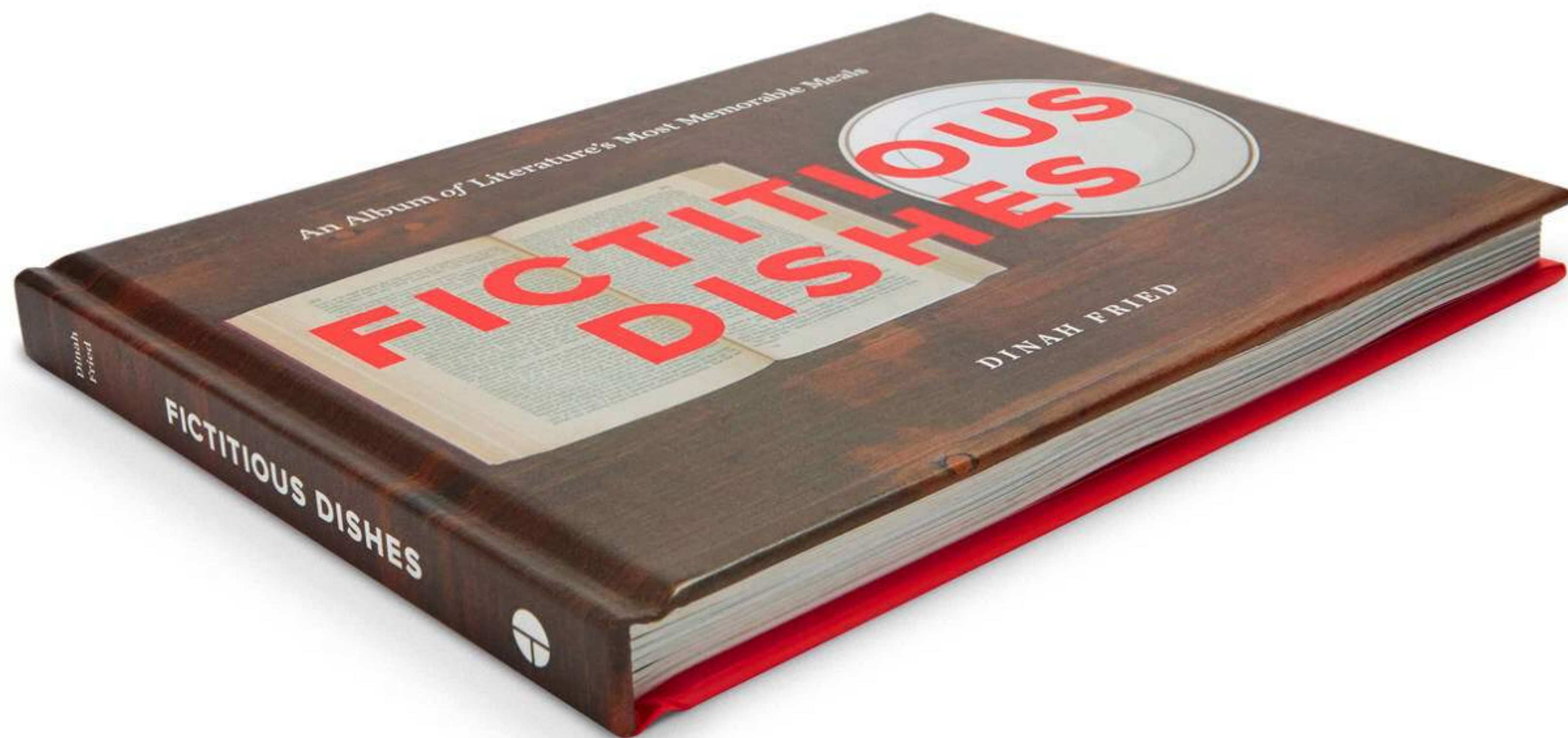


???



# Fictitious Dishes







## ALICE'S ADVENTURES IN WONDERLAND

LEWIS CARROLL, 1865



THE TABLE WAS A LARGE ONE, but the three were all crowded together at one corner of it:

"No room! No room!" they cried out when they saw Alice coming.

"There's plenty of room!" said Alice indignantly, and she sat down in a large arm-chair at one end of the table.

"Have some wine," the March Hare said in an encouraging tone.

Alice looked all round the table, but there was nothing on it but tea. "I don't see any wine," she remarked.

"There isn't any," said the March Hare.

"Then it wasn't very civil of you to offer it," said Alice angrily.

"It wasn't very civil of you to sit down without being invited," said the March Hare.

- Lewis Carroll (pen name of Charles Lutwidge Dodgson) first told the fantastical story to the three young daughters of his friend Henry Liddell, to entertain them in a rowboat; months later, Carroll gave the middle daughter, ten-year-old Alice, a manuscript of the tale called *Alice's Adventures Under Ground*.
- Carroll's original manuscript was illustrated with the author's own sketches, although it is Sir John Tenniel's forty-two woodcut engravings for the first published edition, *Alice's Adventures in Wonderland* (1865), that most readers associate with the book.
- Alice has been used for more than a century to sell products—from Wonder Bread and Philco refrigerators to vacations in Yellowstone Park.





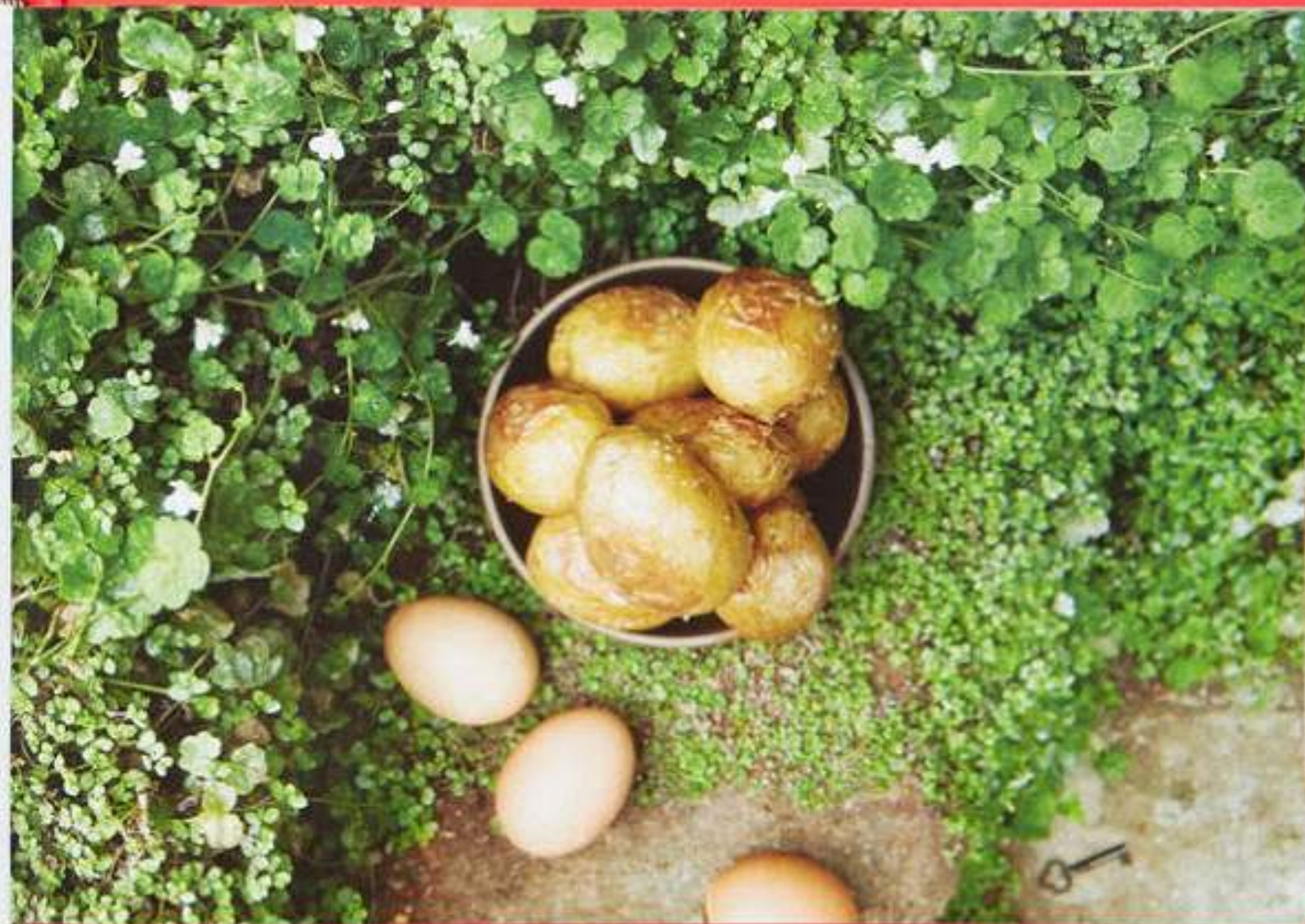
## THE SECRET GARDEN

FRANCES HODGSON BURNETT, 1910-11



DICKON MADE THE STIMULATING DISCOVERY that in the wood in the park outside the garden where Mary had first found him piping to the wild creatures there was a deep little hollow where you could build a sort of tiny oven with stones and roast potatoes and eggs in it. Roasted eggs were a previously unknown luxury and very hot potatoes with salt and fresh butter in them were fit for a woodland king—besides being deliciously satisfying. You could buy both potatoes and eggs and eat as many as you liked without feeling as if you were taking food out of the mouths of fourteen people.

- The once wealthy Burnett began writing at the age of nineteen as a means of earning extra money, as her family—which included two brothers and two sisters—struggled financially after her father's premature death.
- Burnett's interest in Christian Science is reflected in *The Secret Garden*, particularly the healing "magic" that Mary believes heals both Colin and the garden.
- The potato was the first vegetable grown in space, aboard the Space Shuttle *Columbia* in 1995; NASA hired top scientists to develop extremely nutritious potatoes (called Quantum Tubers) to feed astronauts during long space voyages.
- A hen can lay as many as 335 eggs per year—that's one egg every twenty-six hours.





## THE CATCHER IN THE RYE

J. D. SALINGER, 1951



I'M A VERY LIGHT EATER. I really am. That's why I'm so damn skinny. I was supposed to be on this diet where you eat a lot of starches and crap, to gain weight and all, but I didn't ever do it. When I'm out somewhere, I generally just eat a Swiss cheese sandwich and a malted milk. It isn't much, but you get quite a lot of vitamins in the malted milk. H. V. Caulfield. Holden Vitamin Caulfield.

- Salinger's father was a ham and cheese importer.
- *The Catcher in the Rye* was published in 1951, a year before the first diet soda, No-Cal, was marketed. Holden would probably have considered this beverage "cranky."
- Malted milk is a powder made from evaporated malted barley, wheat flour, and whole milk. It is used in bread and bagel dough to help it rise, biscuits, pancakes, candy like malt balls and Whoppers, and milkshakes.
- Salinger had very rigid and peculiar eating habits, which, according to his former girlfriend Joyce Maynard, included a breakfast of frozen peas and a dinner of ground lamb patties served very rare.





# The Great Gatsby





Middlesex





Little Women





# The Metamorphosis



This 1953 photo of J.D. Salinger in Cornish, close friend William Maxwell, is part of a new

... on Saturday, Mr. Salerno pointed to tables and shelves filled with previously unpublished photographs, hundreds of letters and even a handwritten World War II diary that belonged to one of Mr. Salinger's lifelong friends, a now-deceased fellow soldier named Paul Fitzgerald.

"If that's not the inner circle, I don't know what is the inner circle," Mr. Salerno said.

His understanding of the publishing plans, Mr. Salerno said,

## At least 5 more books might be published by late.

... took shape "this late" in his search.

The book and film attribute the detailed account of the plans to two anonymous sources, both of whom are described in the book as being "independent and separate."

Mr. Salerno declined to elaborate, other than to describe them as people who had spoken to each other, but knew of the plans.

"The credibility of the last chapter," Mr. Salerno said of a final summary of publishing prospects, entitled "Secrets," "is in the 371 pages that preceded it."

Mr. Salerno noted that he initially had some cooperation from members of the Salinger family, but they later withdrew support.

The book and film have been marketed with the promise of revelations about Mr. Salinger, whose penchant for secrecy is

Mr. Salinger's lips, beneath "Uncover the Mystery of the Secret." The book is written as an fiction with snippets of text of people who were for the project.

Jonathan Karp, the of Simon & Schuster, interview on Saturday, book was "a major feat."

"He did rely on his own sources, and I told him about that," said Mr. Salerno, who believes that his sources on the basis of all of his record sourcing that "proachable."

Mr. Karp said of the "real" of the unpublished, "If and when I hear, I would expect it to be one of the biggest publishing events of the year if not the decade."

Together, the film and book provide a highly detailed, if somewhat unconventional, tour through the life of an author who landed with the Allied invasion of Normandy in World War II, was among the first to enter the Korean War, and later the intelligence troops, suffering a mental collapse, then returned to the United States — with Mr. Salerno's wife, Sylvia Weiler — where he found literary fame.

Among their more tantalizing revelations, Mr. Salerno and Mr. Shields provide little-known details and photographs of Mr. Salinger's first wife, Mrs. Weiler, a German citizen who married him after World War II. At the time, in 1945, Mr. Salinger was working as

... With Love

"He told me he could not have written 'Evelyn' had he not met me," Mrs. Miller said in an interview in the book.

For Mr. Salerno, the near-simultaneous release of both film and book culminates a quest that took him far from his occupation as a Hollywood screenwriter of films like "Savages" and the upcoming set of sequels to "Avatar."

Mr. Salerno said he did not respect Little, Brown and Company, which published "Catcher," would necessarily be the publisher of future works. (The publisher declined to comment.) He said he believed Mr. Salinger's estate had been in contact with

... Memoir: Celeb Life

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# Fear and Loathing in Las Vegas





# #fictitiousdishes



## Fictitious Dishes



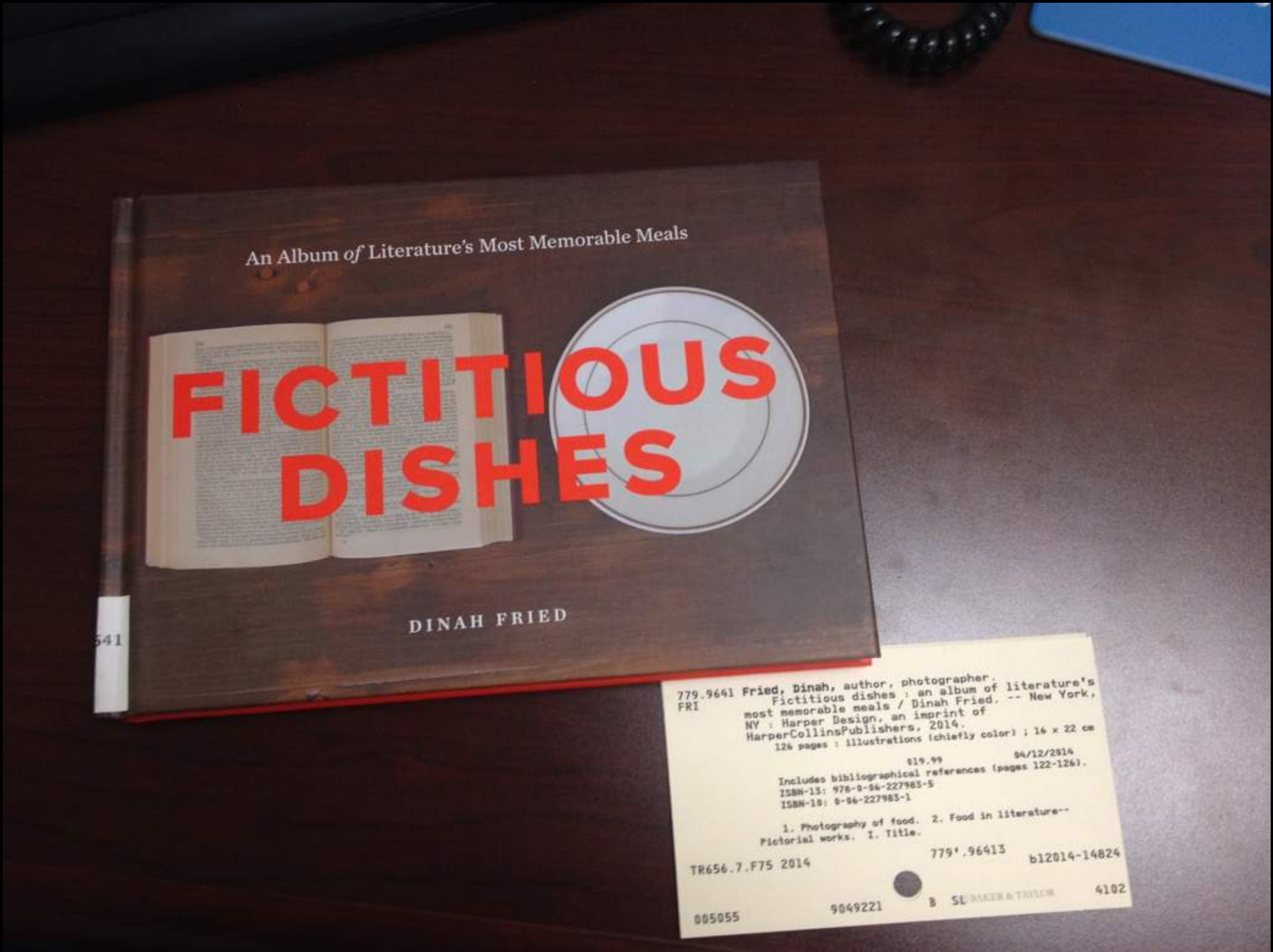
# Bookstore



## Fictitious Dishes



Library



Fictitious Dishes



# 9 Ways to give form to a narrative

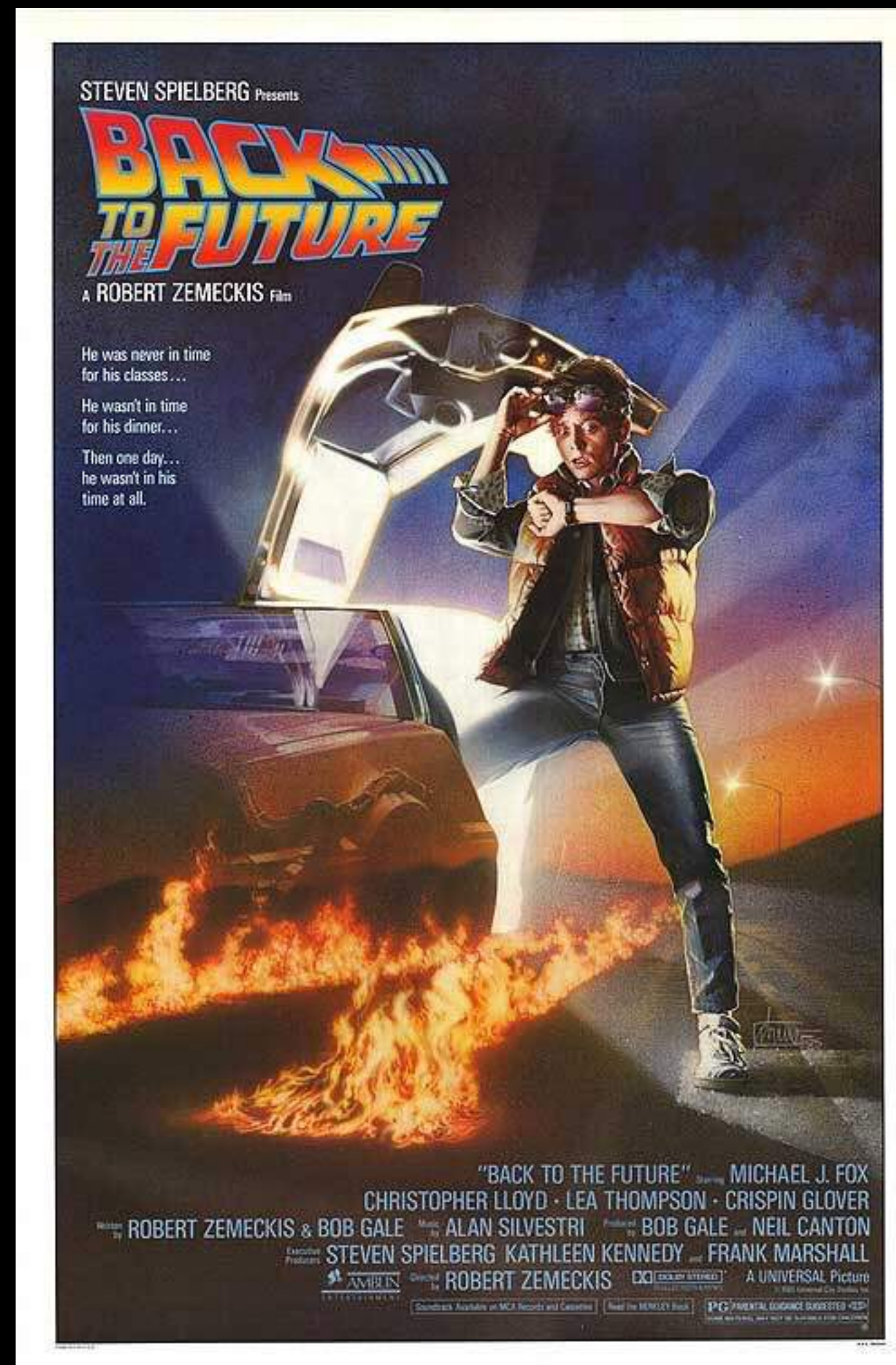


1

**Summarize it**



## Drew Struzan, Back to the Future poster



Summarize it



## Mieczysław Wasilewski, Back to the Future poster



Summarize it



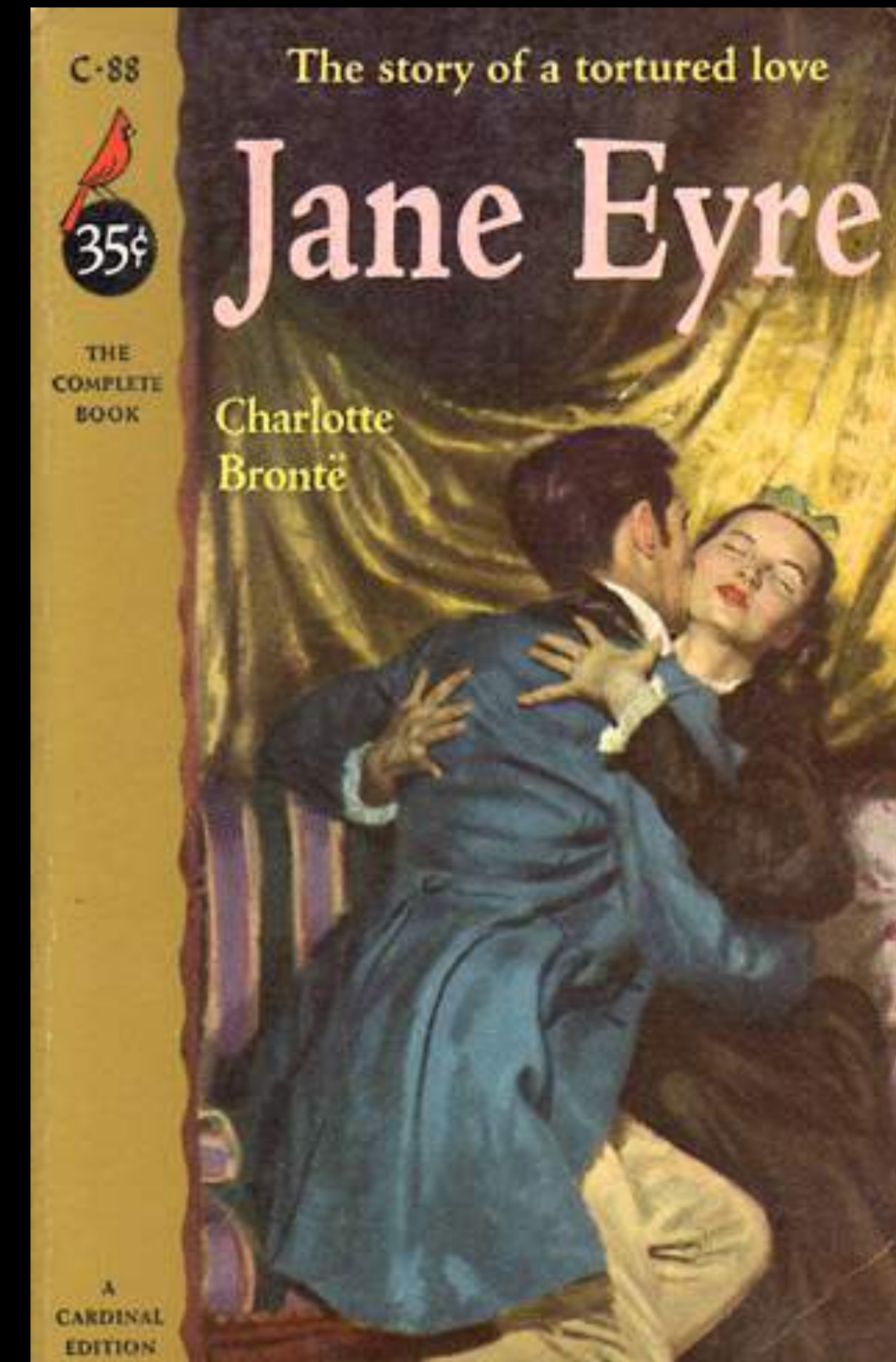
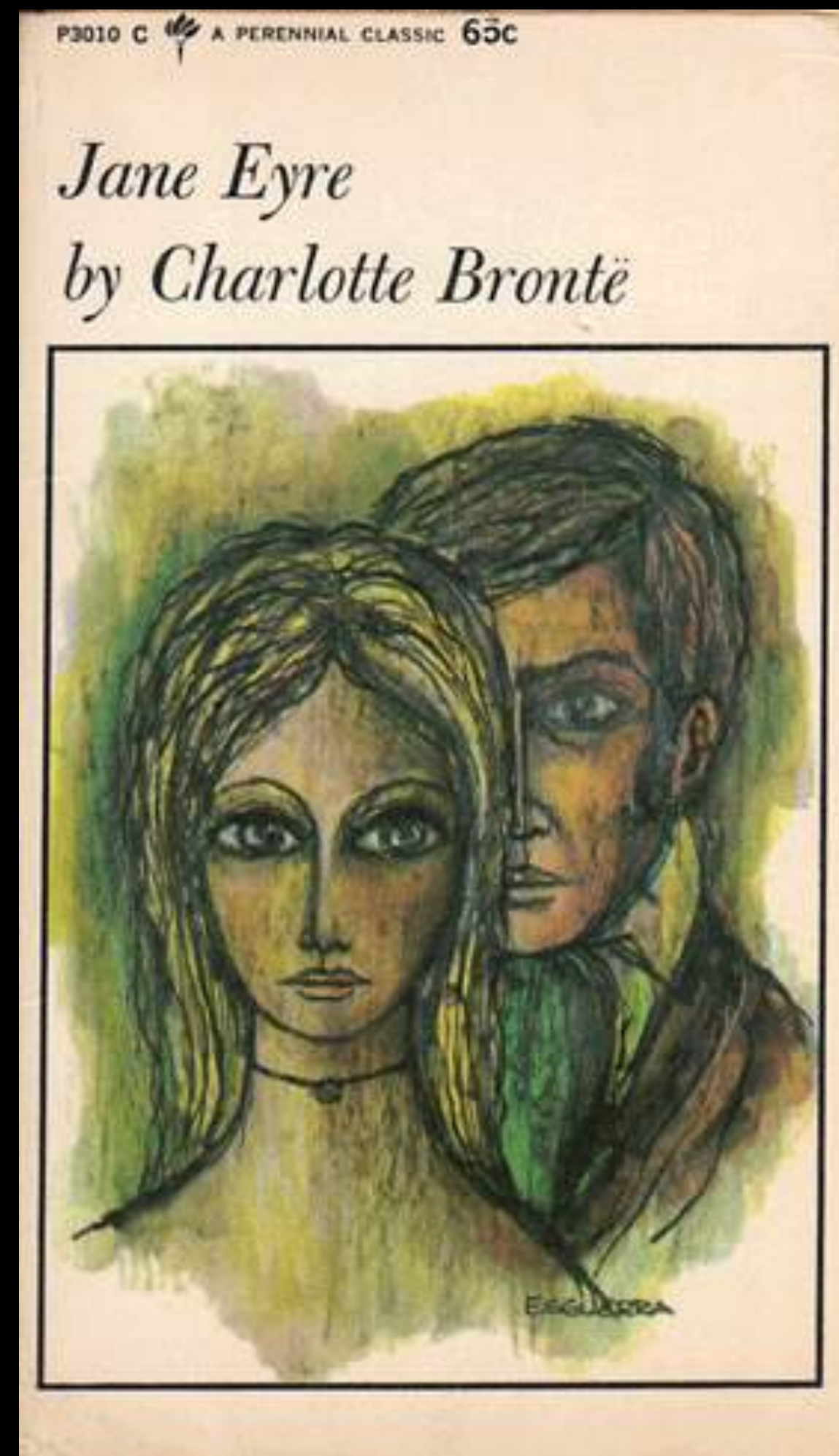
## Sam Markeiwicz, Back to the Future poster



Summarize it



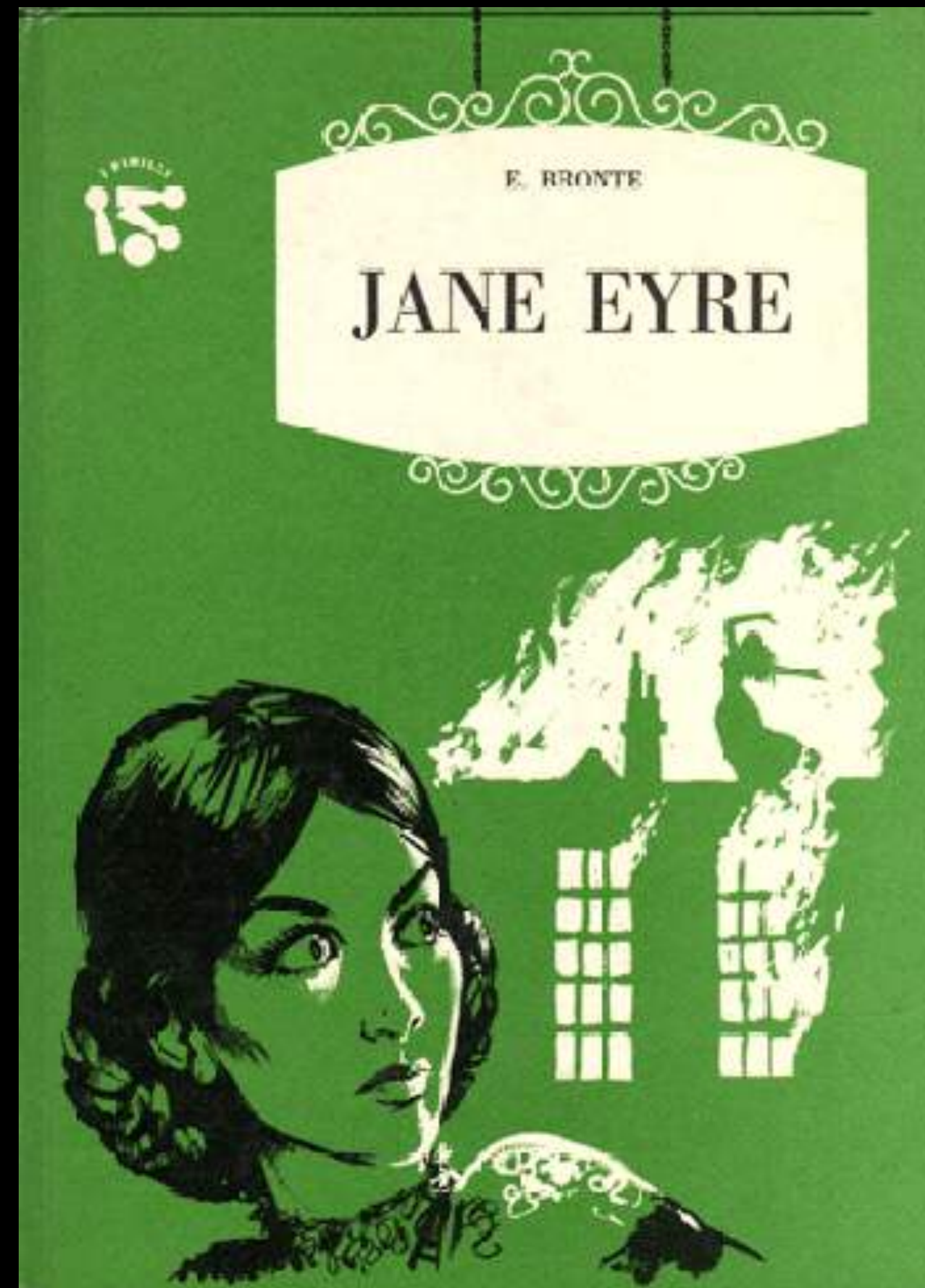
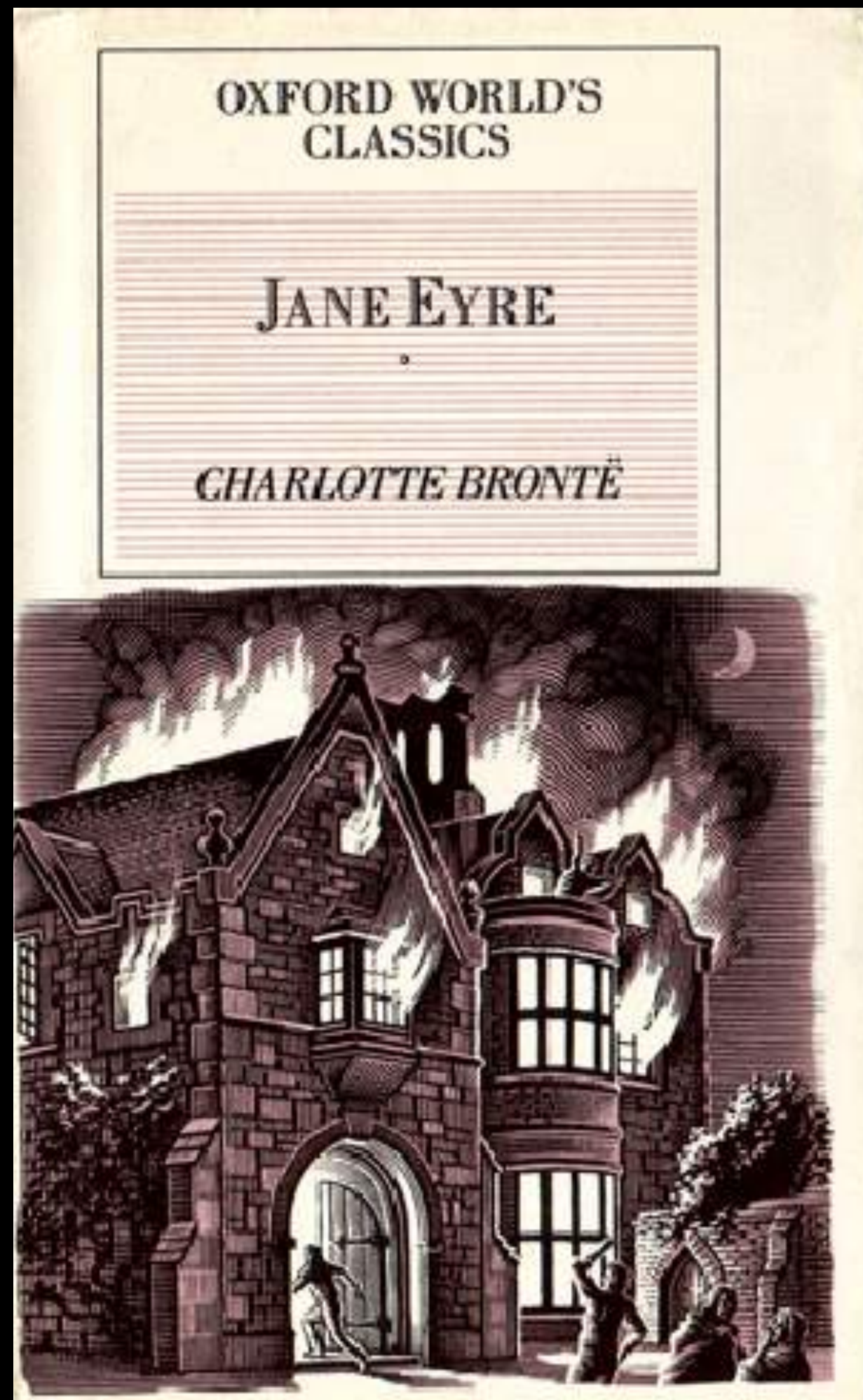
## Jane Eyre covers



Summarize it



## Jane Eyre covers



Summarize it

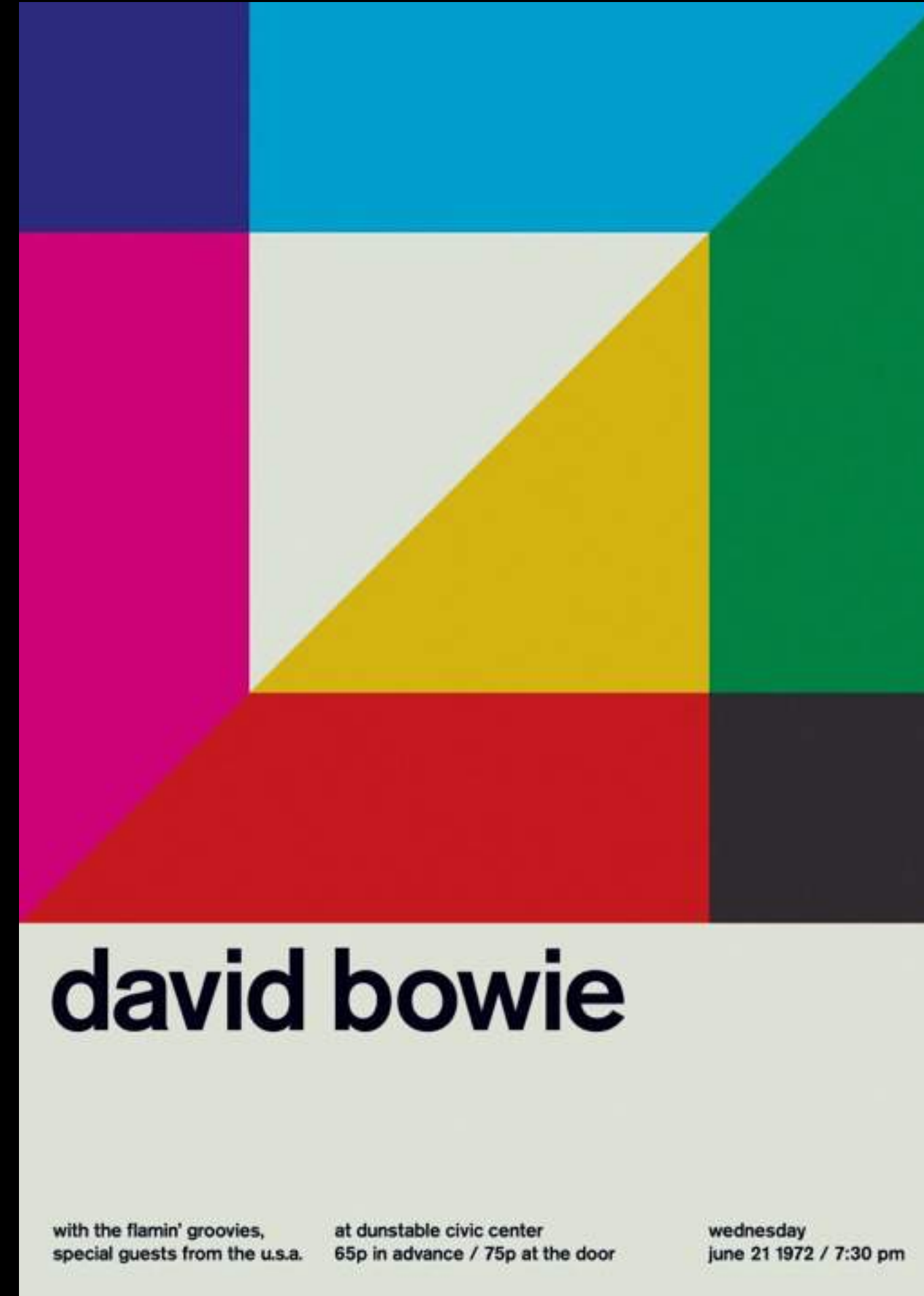


2

**Reduce it**



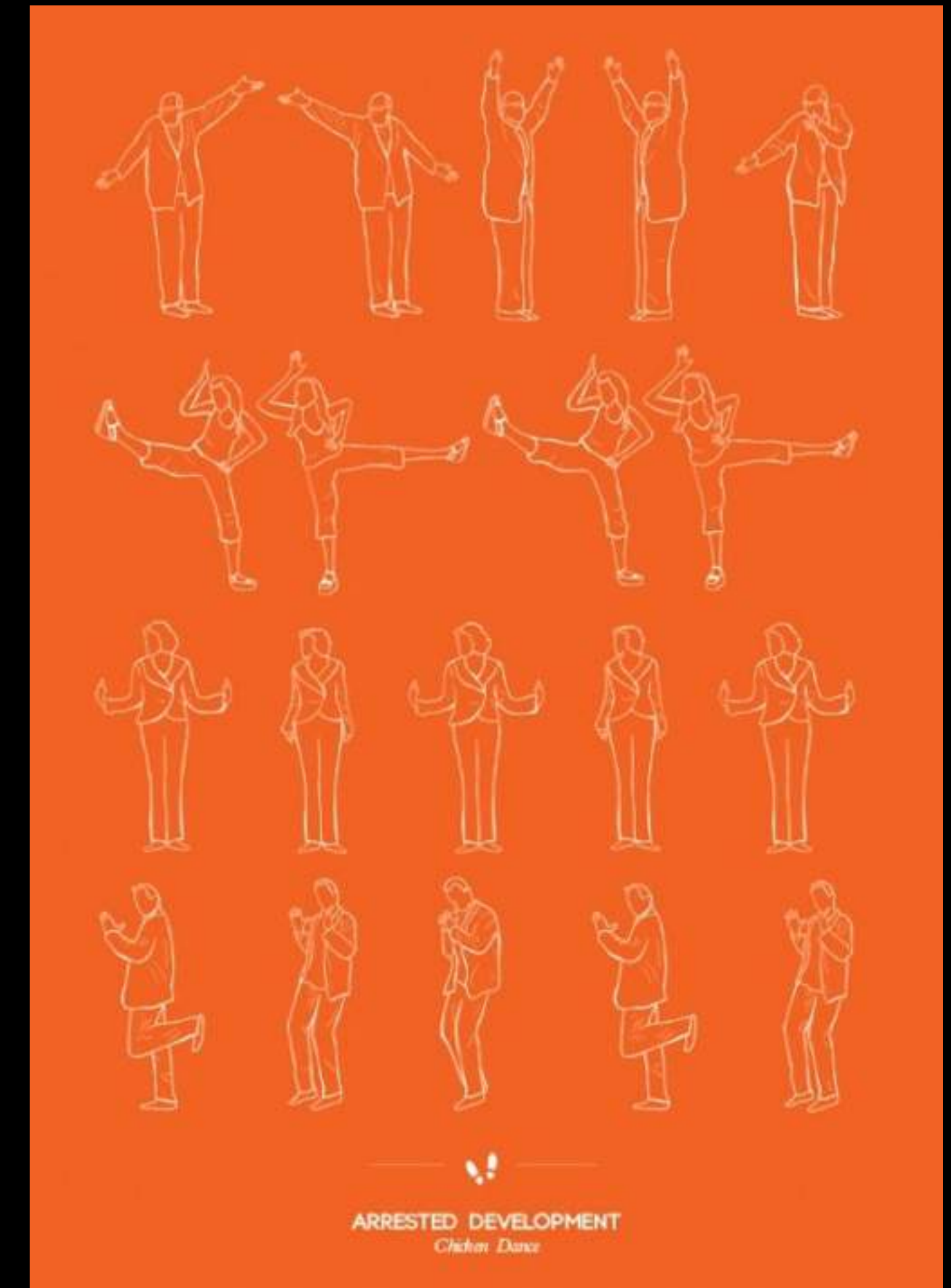
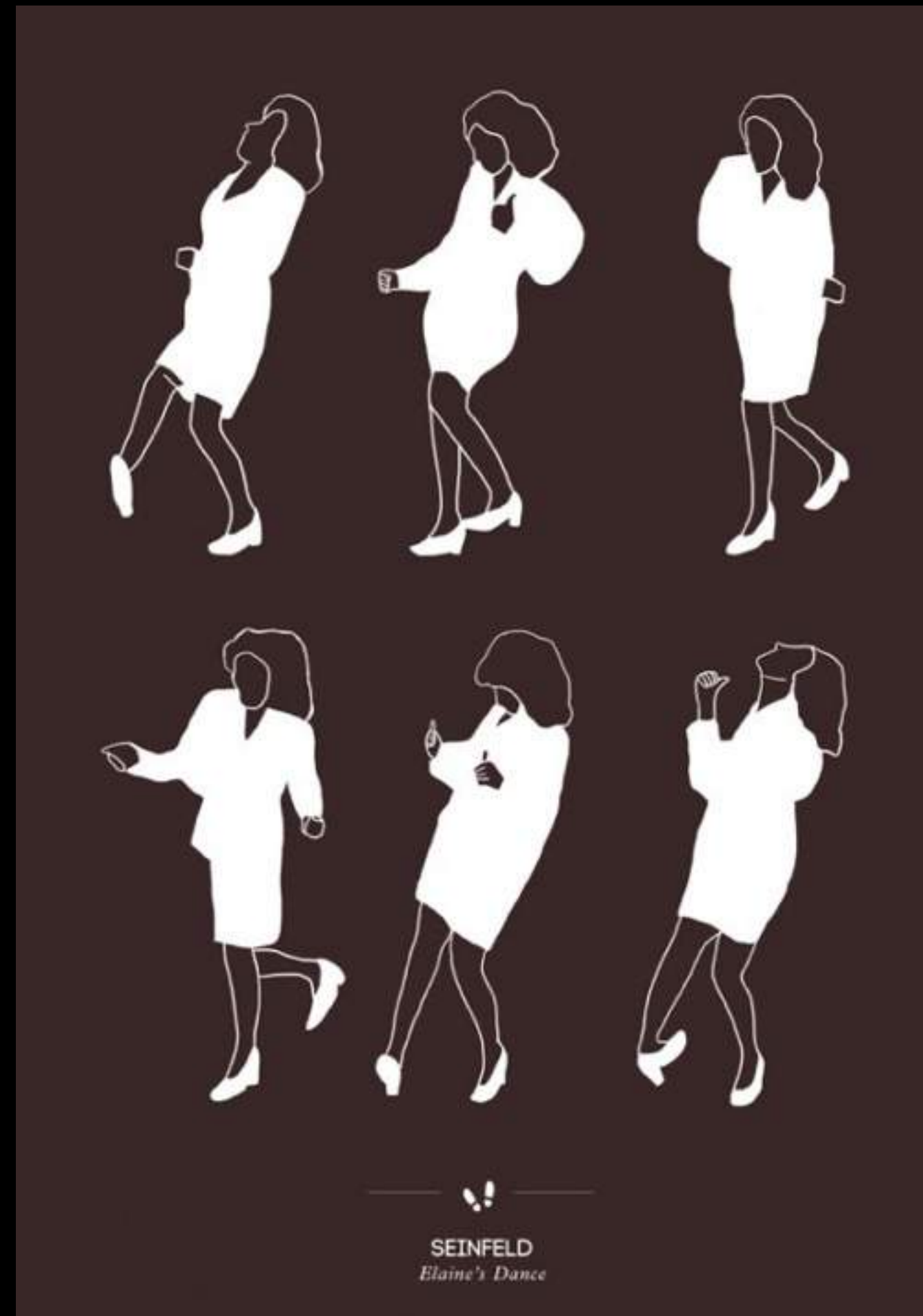
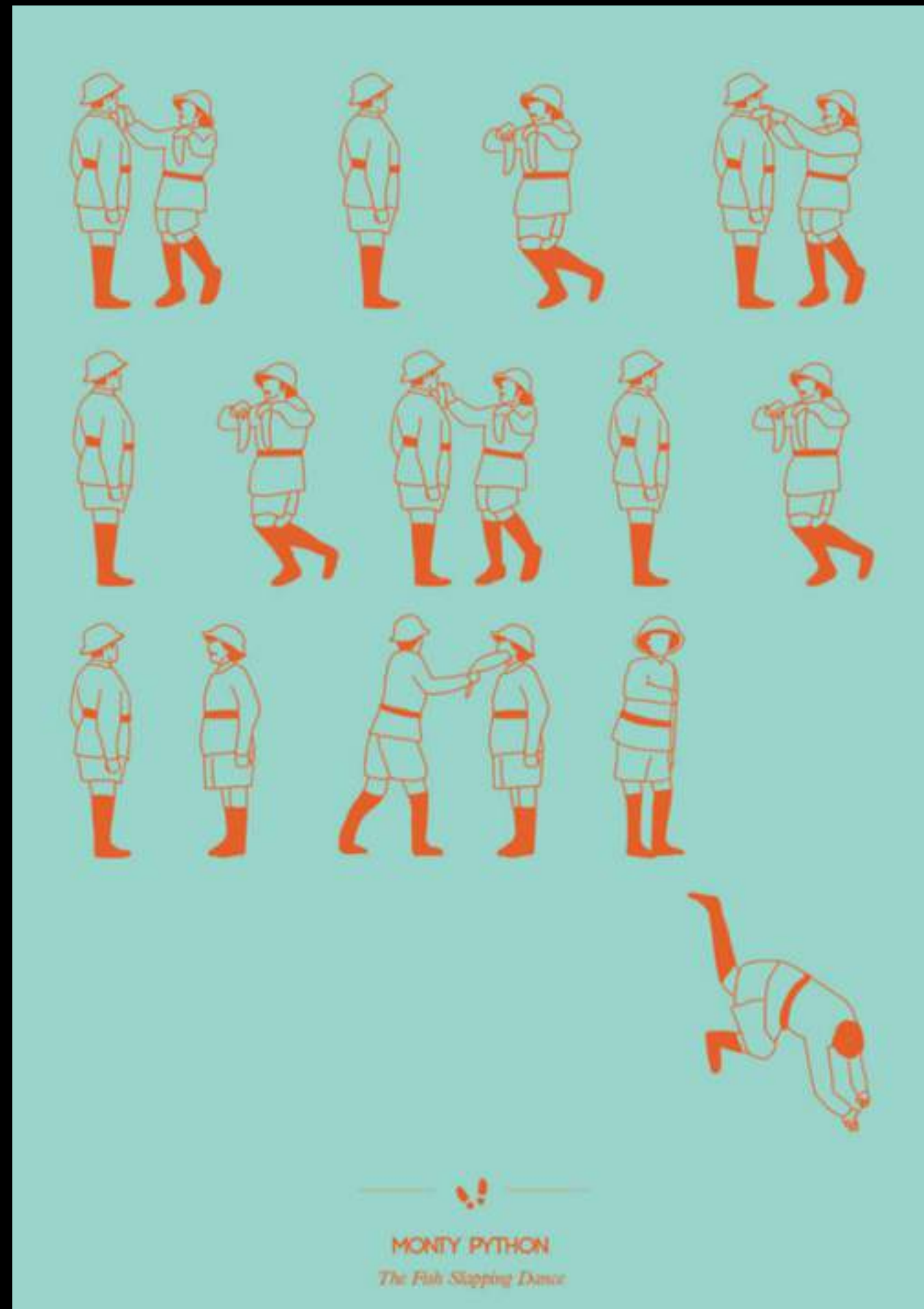
# Mike Joyce, Swissted



# Reduce it



# Niege Borges, Dancing Plague of 1518



Reduce it



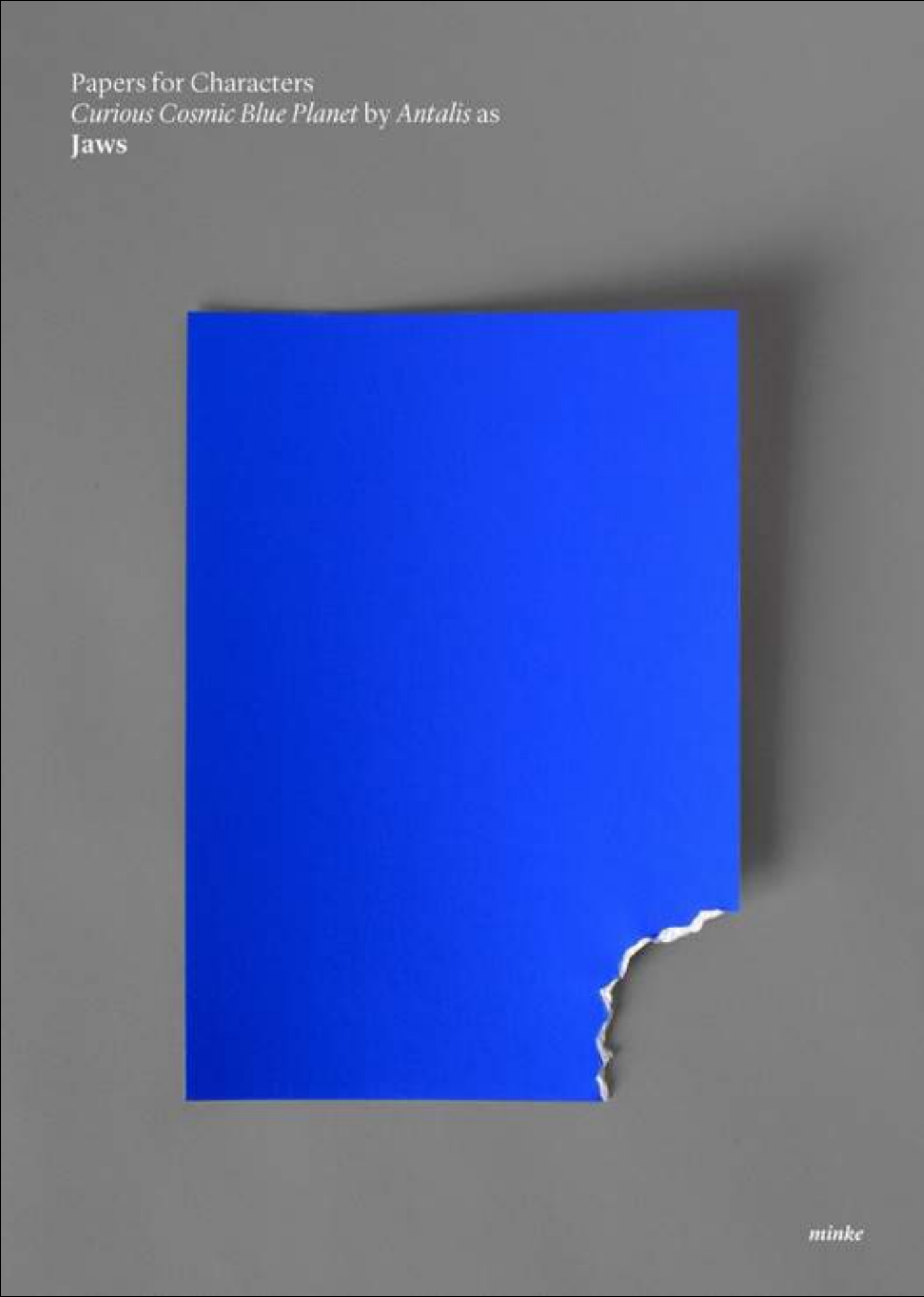
## Peter Mendelsund, Kafka book covers



Reduce it



# Atipo , Paper for Characters (Frankenstein, Jaws, Edward Scissorhands)



Reduce it



# Atipo, Paper for Characters (Bonnie & Clyde, Fahrenheit 451, Dracula)

Papers for Characters  
*Gmund 3 Flow Blue* by *Gmund* as  
**Bonnie and Clyde**



minke

minke

Papers for Characters  
*Flora Camoscio* by *Inapa* as  
**Fahrenheit 451**



minke

minke

Papers for Characters  
*Kaschmir True Red Cloth* by *Gmund* as  
**Dracula**



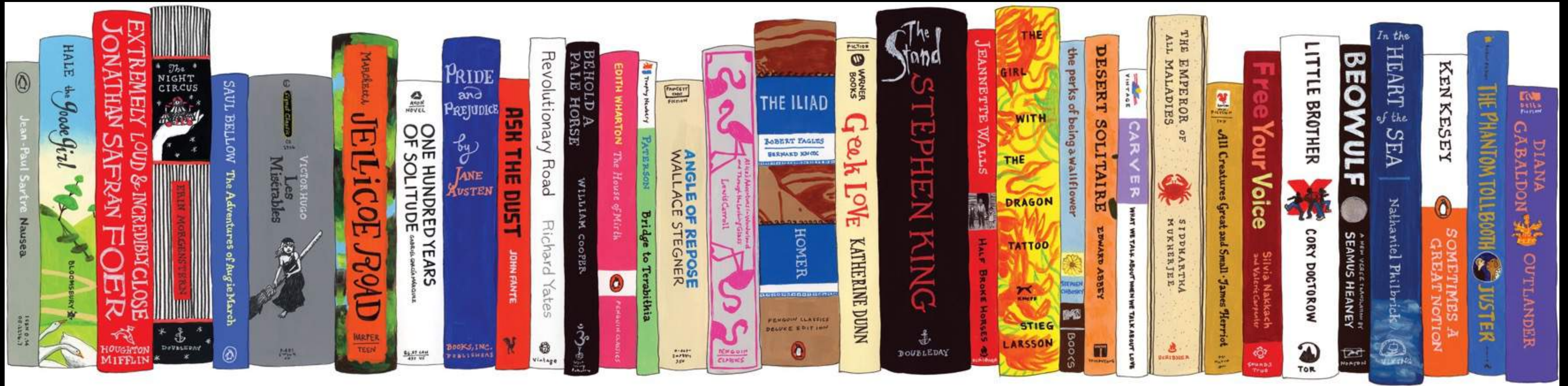
minke

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Reduce it



# Jane Mount, Ideal Bookshelf



Reduce it

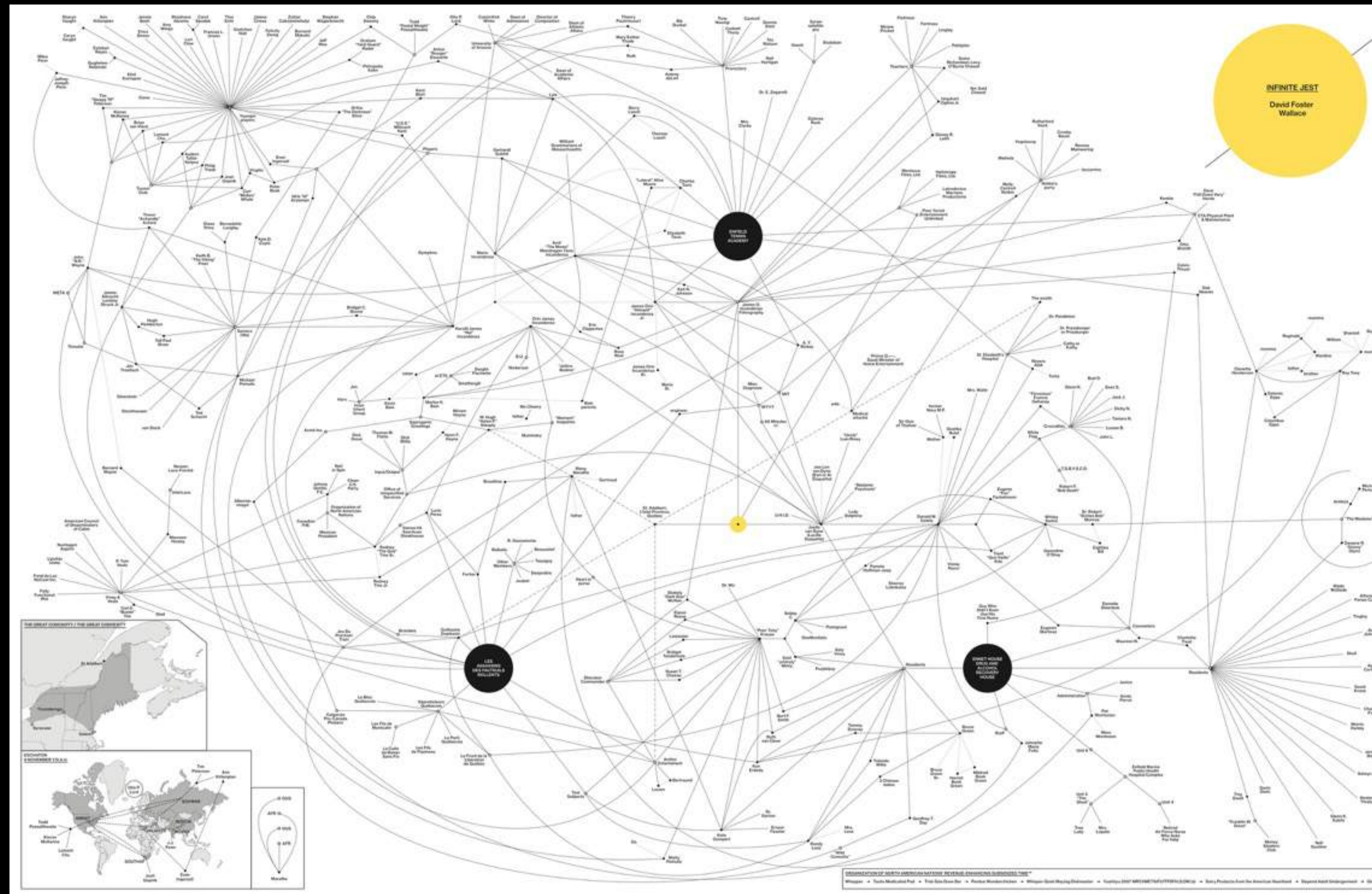


3

Clarify it



# Sam Potts, Infinite Jest diagram



# Clarify it



\_\_\_\_\_



## Touchpress, The Wasteland app



Clarify it



# Touchpress, The Wasteland app



## IV. Death by Water

Phlebas the Phoenician, a fortnight dead,  
Forgot the cry of gulls, and the deep sea swell

French poem by Eliot, 'Dans le Restaurant'

► Title: in line 55 'Fear death by water' is one of the injunctions Madame Sosostis reads from her Tanot pack.

► l. 312: 'Dans le Restaurant' in turn may have been suggested to Eliot by a passage in the *Life and Death of Jason* (1863) by

► ll. 315-16: these lines take up the image of 'sea-change' in Ariel's song in *The Tempest* (see note to line 48).

► l. 317: cf. the description of Asia in *Prometheus Unbound* (1820) by Shelley: 'passed Age's icy caves, / And Manhood's

► l. 319: i.e. all mankind, a note frequently struck in the New Testament: 'Is he the God of the Jews only? is he not also of the Gentiles? Yes, of the Gentiles also' (Romans, ii, 29); 'For by one Spirit are we all baptized into one body, whether we be Jews or Gentiles' (1 Corinthians, xii, 13). The association with the Phoenician, and with 'the profit and loss' of line 514, may have come from the 'Nestor' episode in *Ulysses*: 'A merchant, Stephen said, is one who buys cheap and sells dear, Jew or Gentile, is he not?'

► l. 320 wheel: nominally, the ship's directional wheel. But Eliot may also have had in mind the wheel of fate, cf. 'The

► l. 321: cf. Dante, *Inferno* xvi, Ulysses' exhortation to his companions to make the final voyage: 'Considerate la vostra

## IV. Death by Water

Phlebas the Phoenician, a fortnight dead,  
Forgot the cry of gulls, and the deep sea swell  
And the profit and loss.

A current under sea  
Picked his bones in whispers. As he rose and fell  
He passed the stages of his age and youth  
Entering the whirlpool.

### Gentile or Jew

320 O you who turn the wheel and look to windward,  
Consider Phlebas, who was once handsome and tall as you.

Clarify it



4

Diagram it



Laszlo Moholy-Nagy, Finnegans Wake

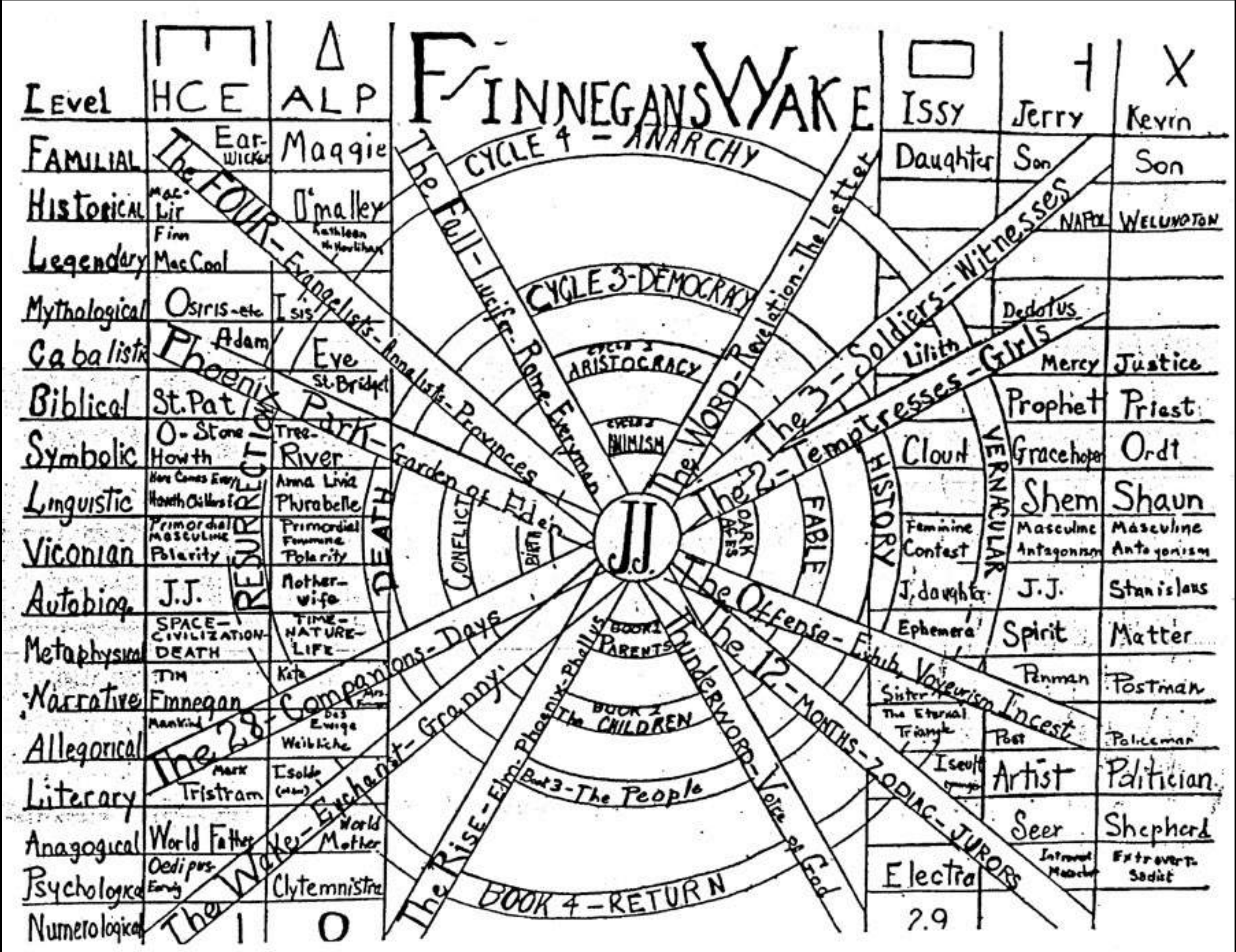


Diagram it



## Franco Moretti / Stanford Lit Lab

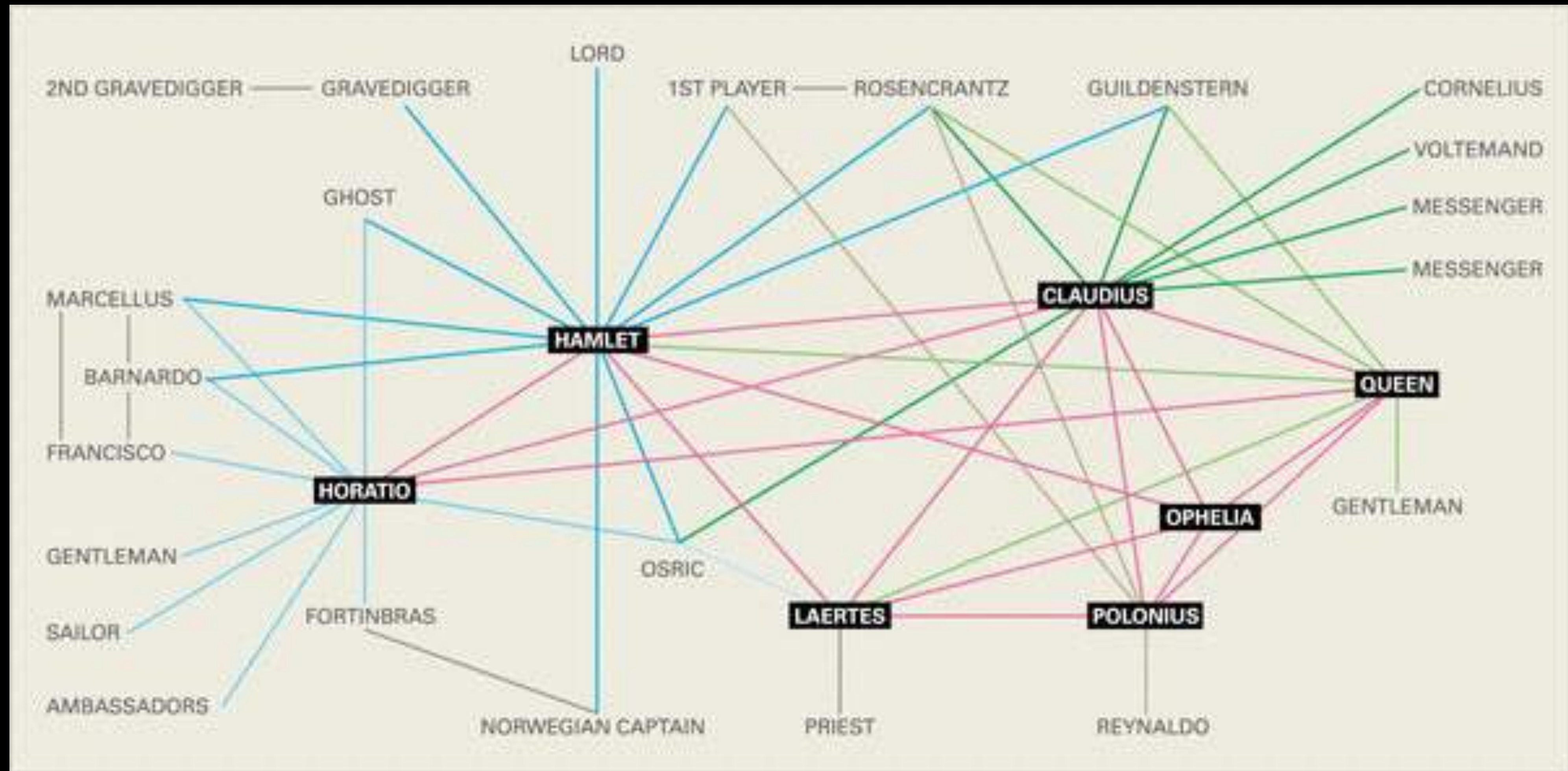


Diagram it



# Stephanie Posavec, Writing Without Words

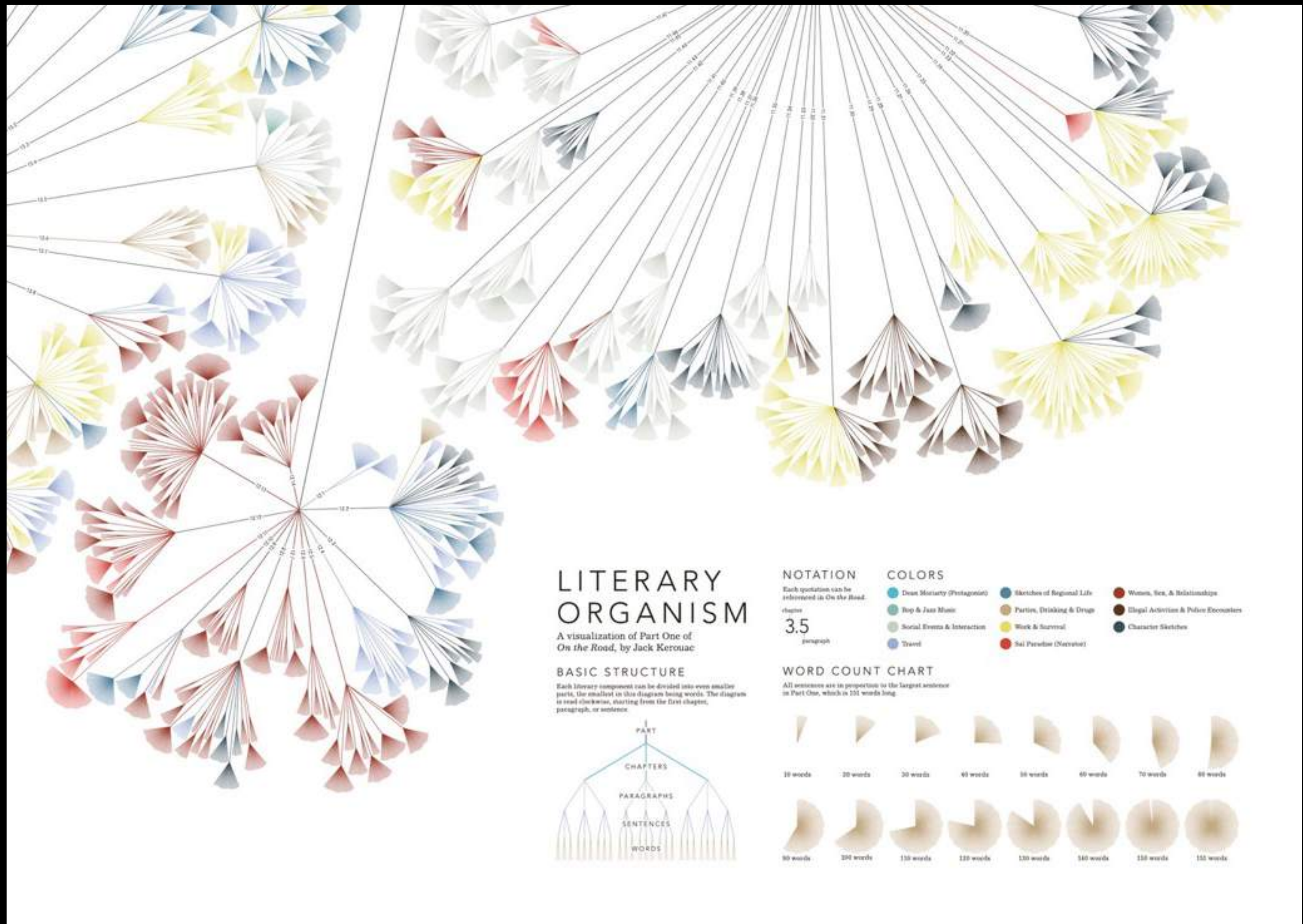
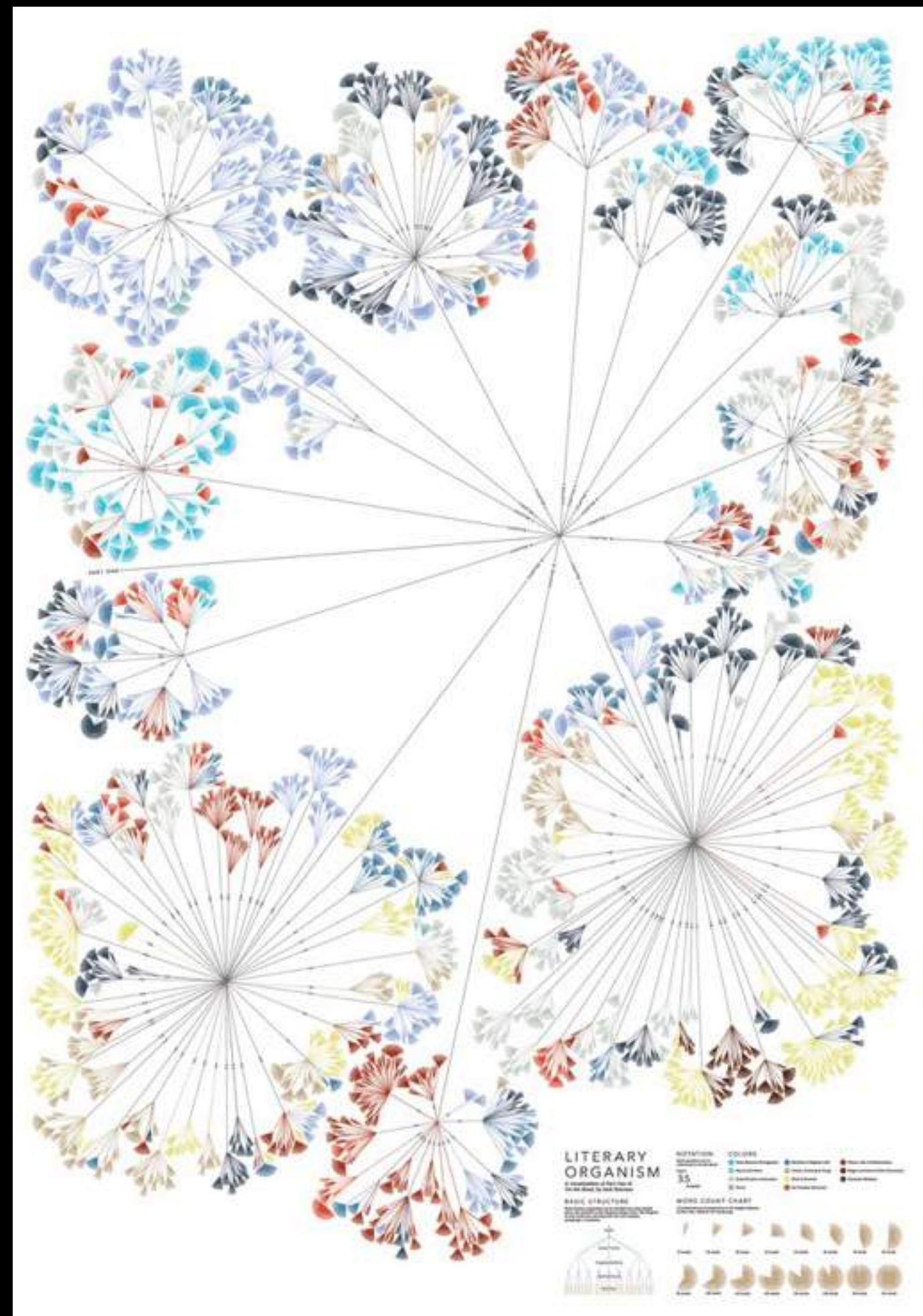


Diagram it



# Stephanie Posavec, Writing Without Words

ON THE ROAD  
Jack Kerouac  
1957

A FAREWELL TO ARMS  
Ernest Hemingway  
1937

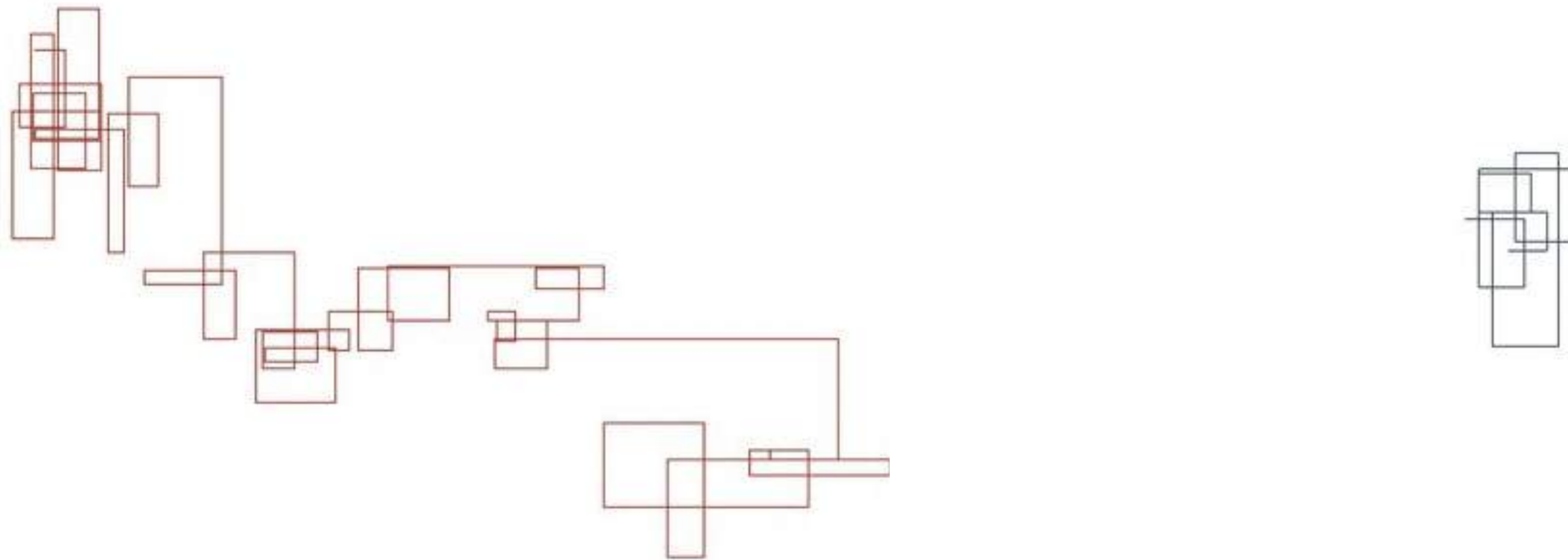


Diagram it



# Tim Leong, Super Graphic

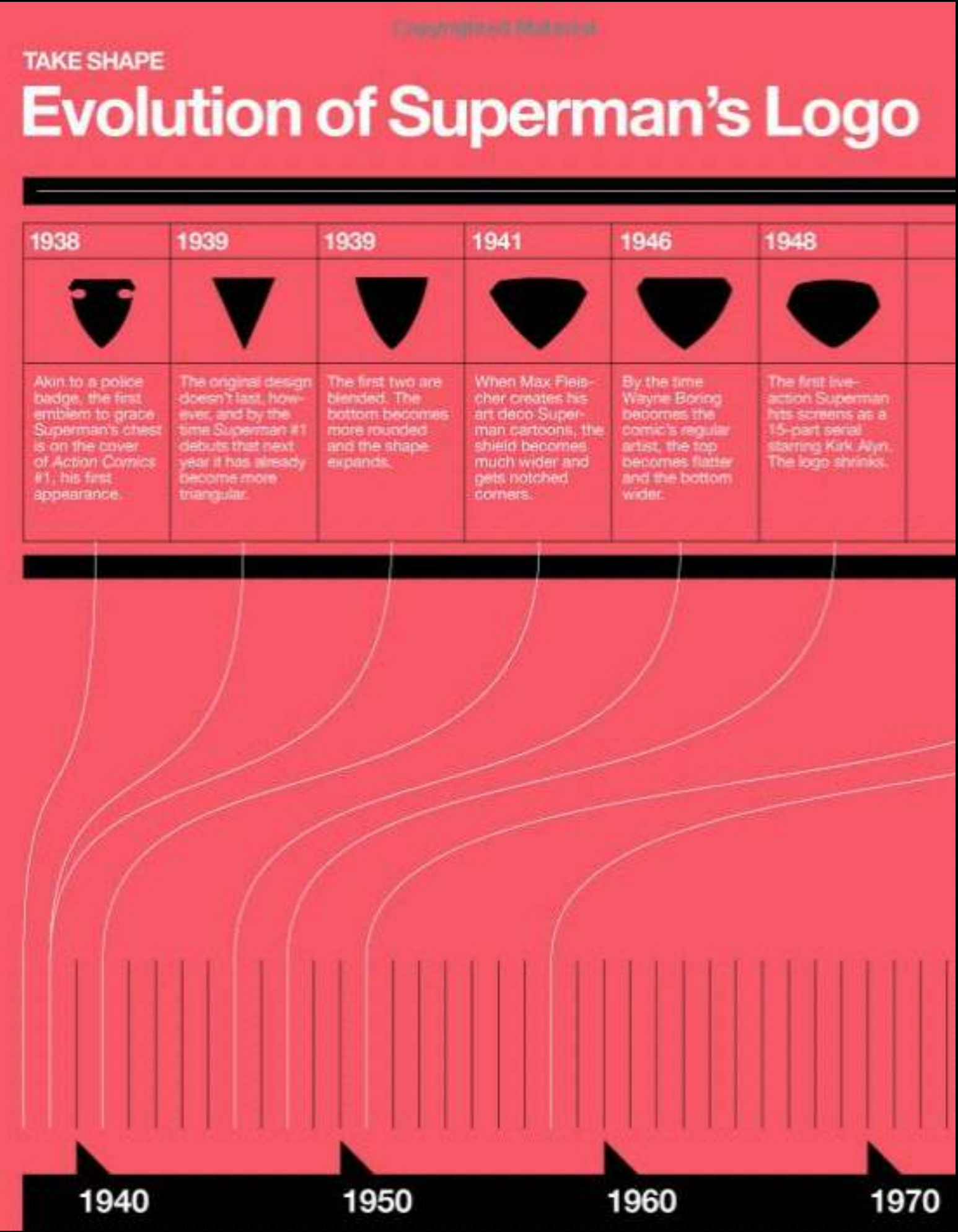
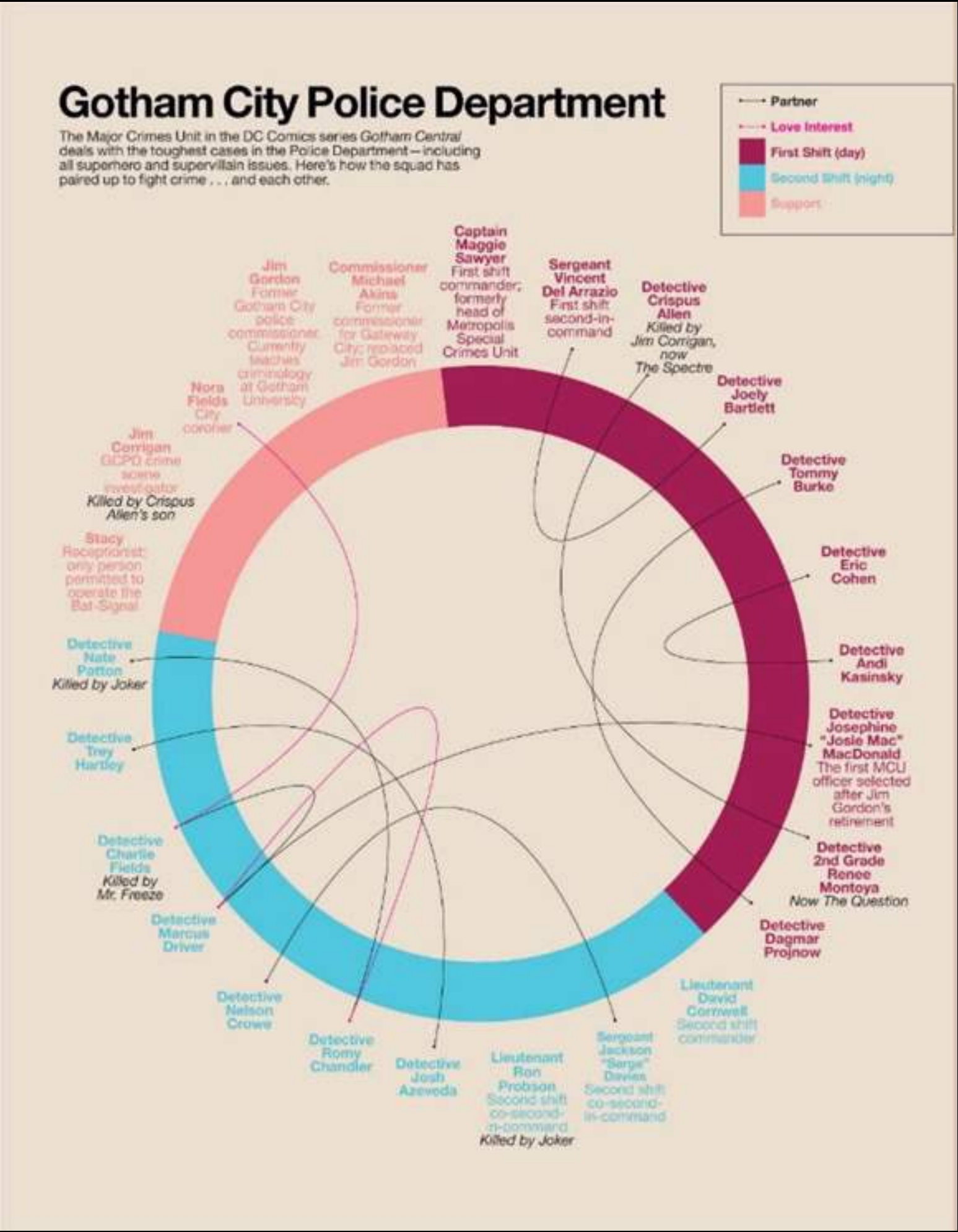


Diagram it



# Tim Leong, Super Graphic



igram it

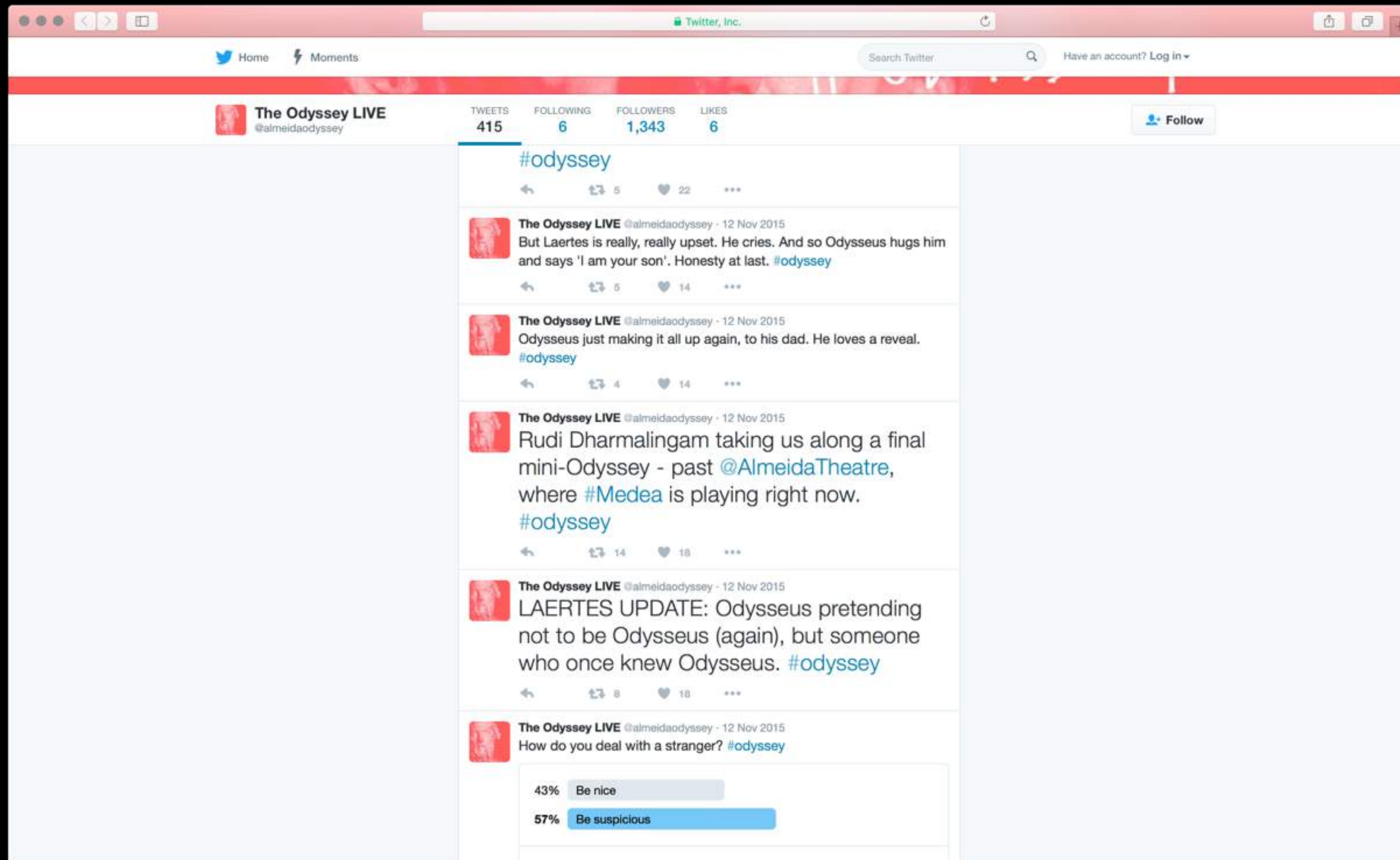


5

**Dematerialize it**



# Almeida Greek, The Odyssey Live



Dematerialize it



## Elevator Repair Service, Gatz



Dematerialize it



6

**Remix it**



# David Shields, Reality Hunger

"I've just finished reading *Reality Hunger*, and I'm lit up by it—astounded, intoxicated, ecstatic, overwhelmed. It's a pane that's also a mirror; as a result of reading it, I can't stop looking into myself and interrogating my own artistic intentions. It will be published to wild fanfare, because it really is an urgent book: a piece of art-making itself, a sublime, exciting, outrageous, visionary volume."

—Jonathan Lethem

"Aphorism, science, poetry, history, dogma, philosophy, pronouncement, rant, cant, news report, act of faith, funkadelic exploration, literary criticism, one-man wiki, print-page blog, confession, anecdote, truth, and beauty—David Shields's book is that, and more. It tells us who we are and why we read and why the things we read exist and where it all might go to tomorrow."

—Albert Goldbarth

"This is the book our sick-at-heart moment needs—like a sock in the jaw or an electric jolt in the solar plexus—to wake it up. *Reality Hunger* will create sensations of like-mindedness in scattered souls everywhere. Shields has goosed the zeitgeist. The point of the polemic is his pugilistic and performative assertion of appropriation's inevitability: literary artists need to be given the liberties that have long been accorded to visual artists (ever since Duchamp)."

—Wayne Koestenbaum

"*Reality Hunger* seems to come from one author but in fact is a compendium of quoted passages from writers, poets, rockers, and whatnot—all of it traversing the disputed terrain of the real. It's cranky, generous, ridiculous, serious, and subtle; it's ambitious but with a nonchalant, throwaway feel, like a Lou Reed lyric. Its parts are so tightly mingled together that you can't pick a single thread without involving yourself in the whole shivering web. Anybody who writes or thinks or breathes is already living inside the questions raised by *Reality Hunger*, which is one of the most provocative books I've ever read. It's perfect for now, for our time; it has that quality. It's truly great. I think it's destined to become a classic."

—Charles D'Ambrosio

"David Shields's *Reality Hunger* is a rare and very peculiar thing: a wake-up call that is a pleasure to hear and respond to. A daring combination of montage and essay, it's crammed full of good things. Reading it, I kept thinking, 'Yes, exactly, I wish he said that,' and then I realized I had."

—Geoff Dyer

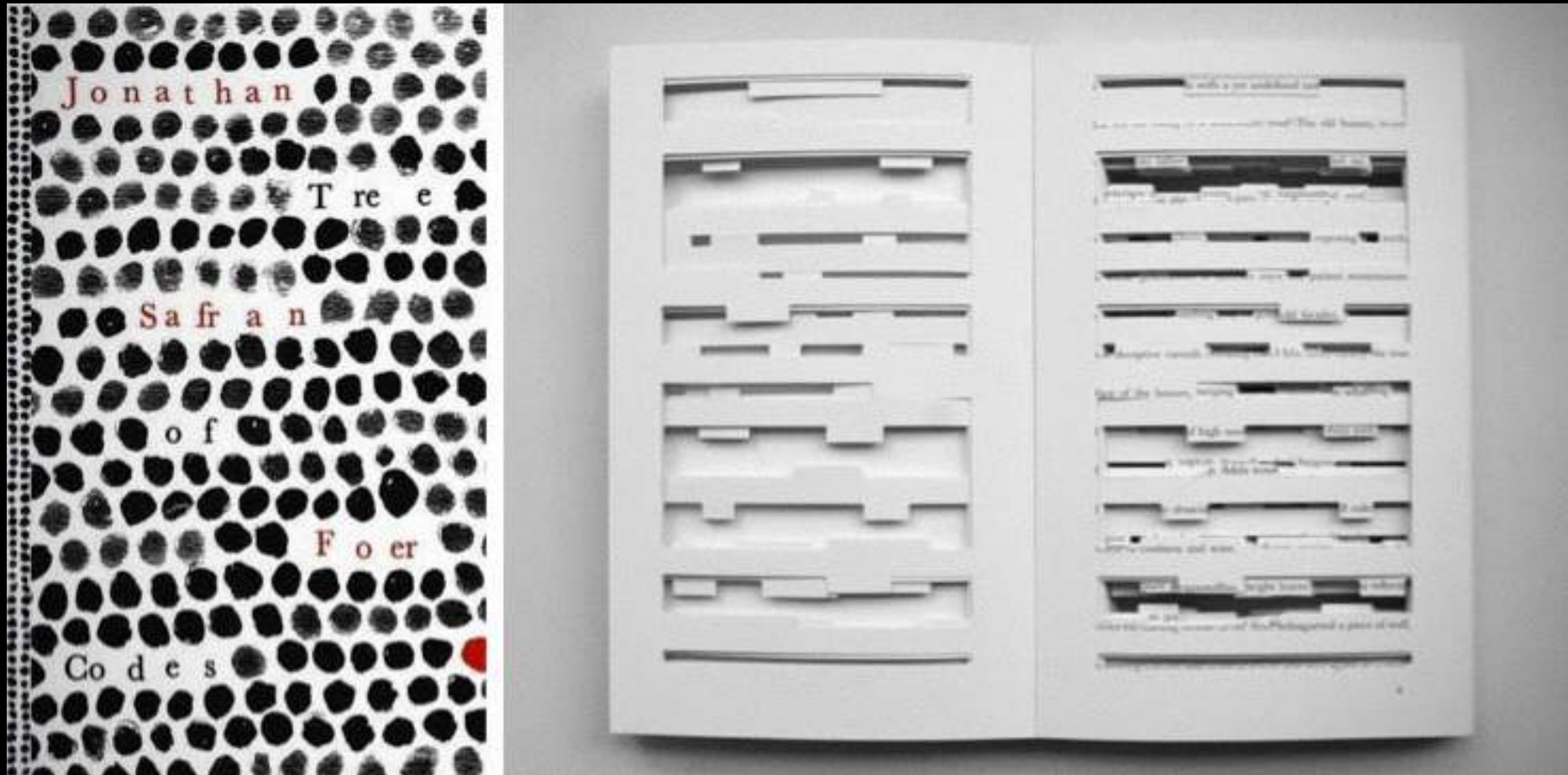
"I've just finished (for the first of what I know will not be the only time) *Reality Hunger*. Shields says things here that I have thought, wished I thought, wished someone would say. A sparky, brainy, passionate, often very funny, and never small-hearted or pinch-minded book: rigorous, demanding, but generous and searching and self-debunking. I have underlined in the margins, underlined, and be-starred many passages and in general have ruined the book as a physical object."

—Patricia Hampl

## Remix it



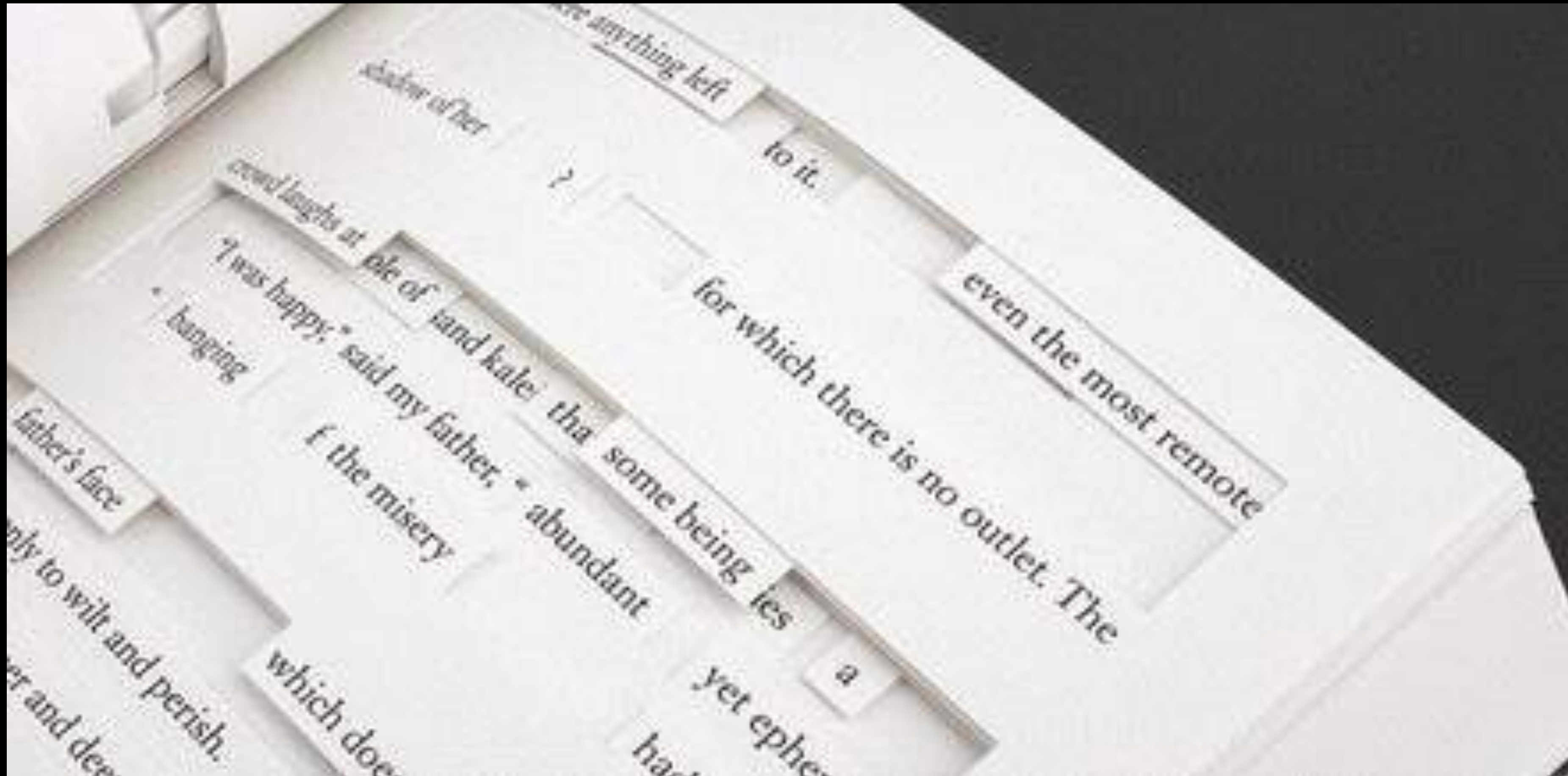
# Jonathan Safran Foer, Tree of Codes



Remix it



# Jonathan Safran Foer, Tree of Codes



Remix it



# Symphony of Science, A Glorious Dawn ft Stephen Hawking



Remix it



7

Analyze it



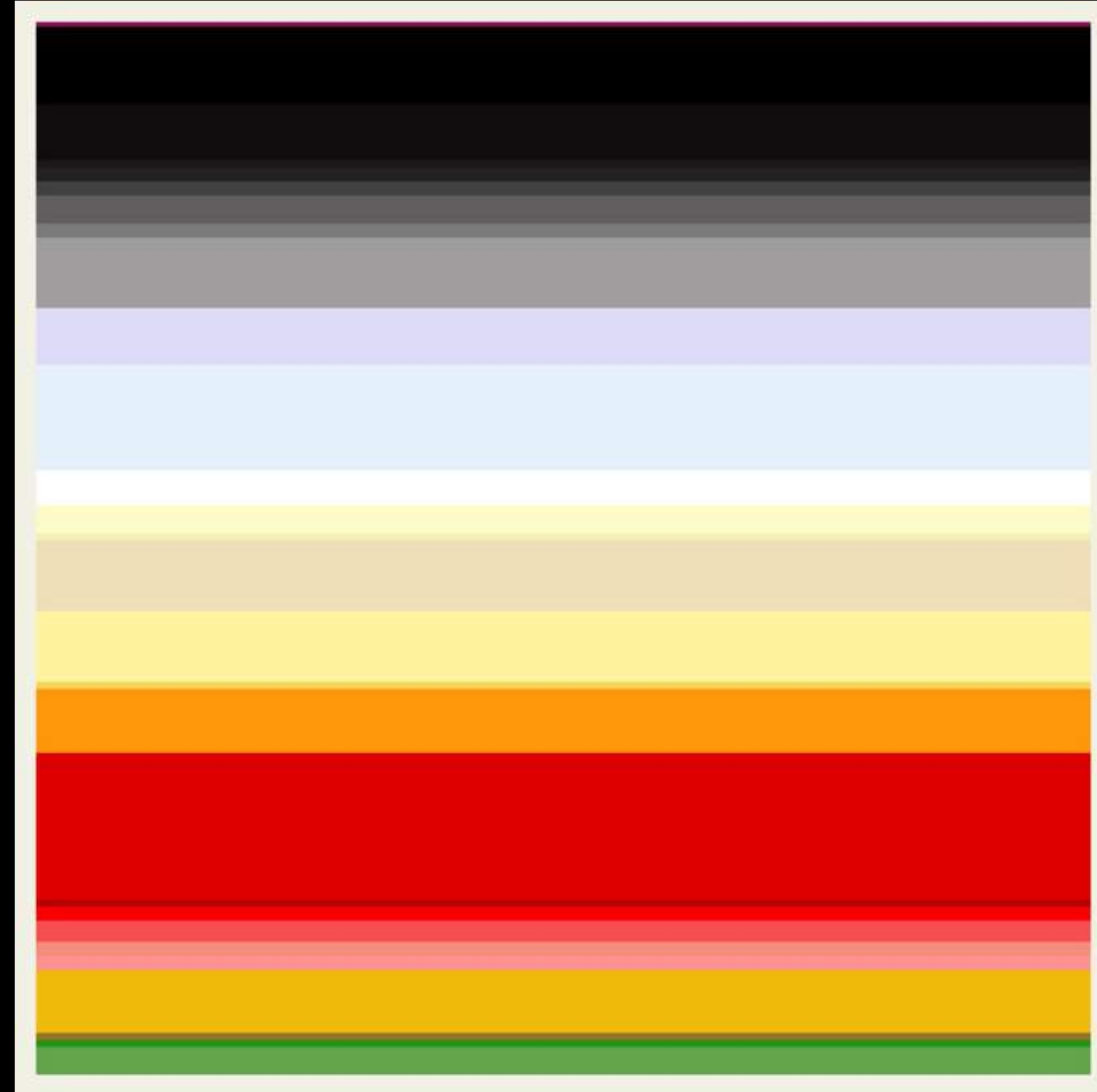
## Jay Parkinson, Color Signatures (The Wizard of Oz)



Analyze it



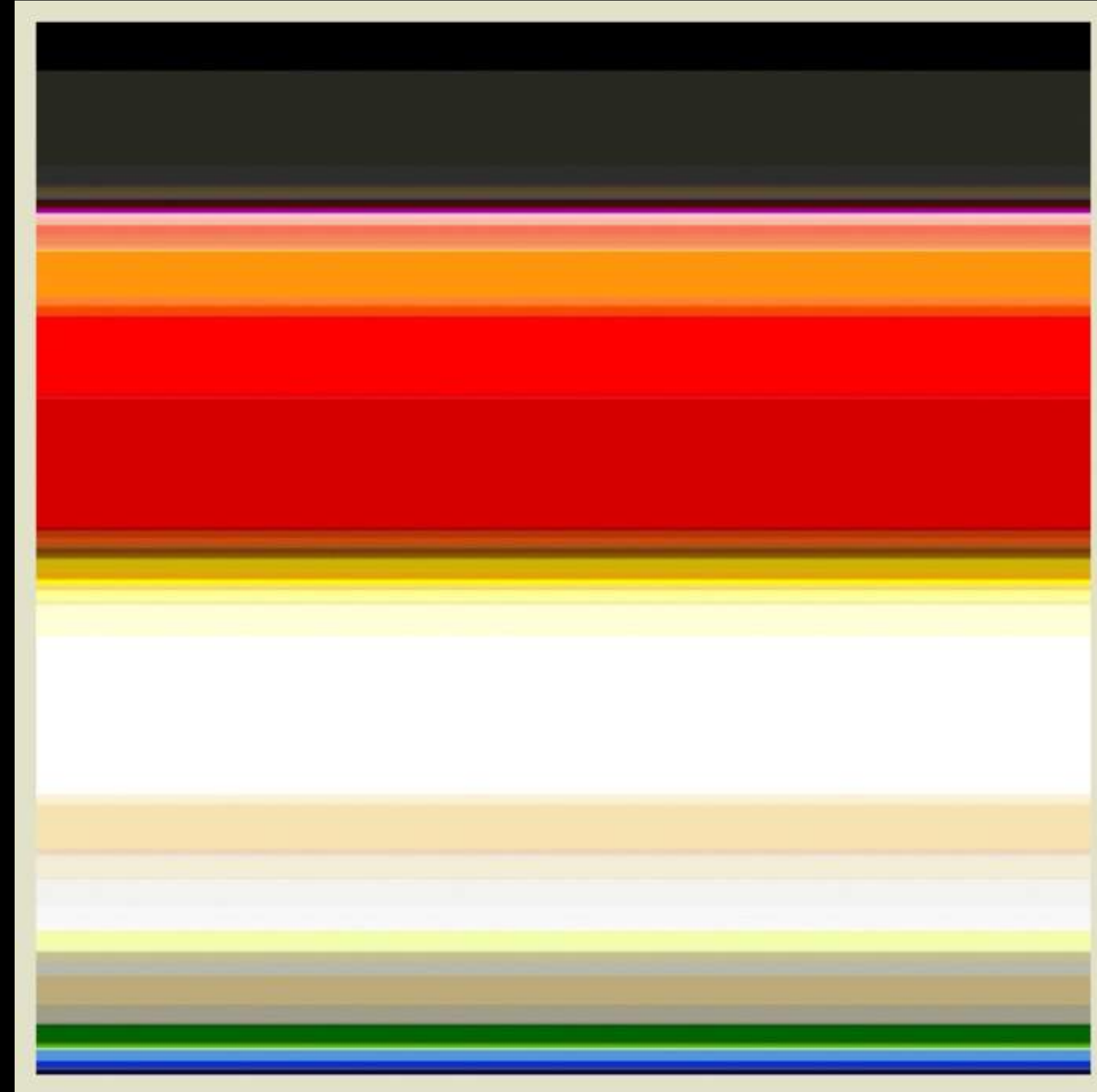
# Jay Parkinson, Color Signatures (Romeo and Juliet)



Analyze it



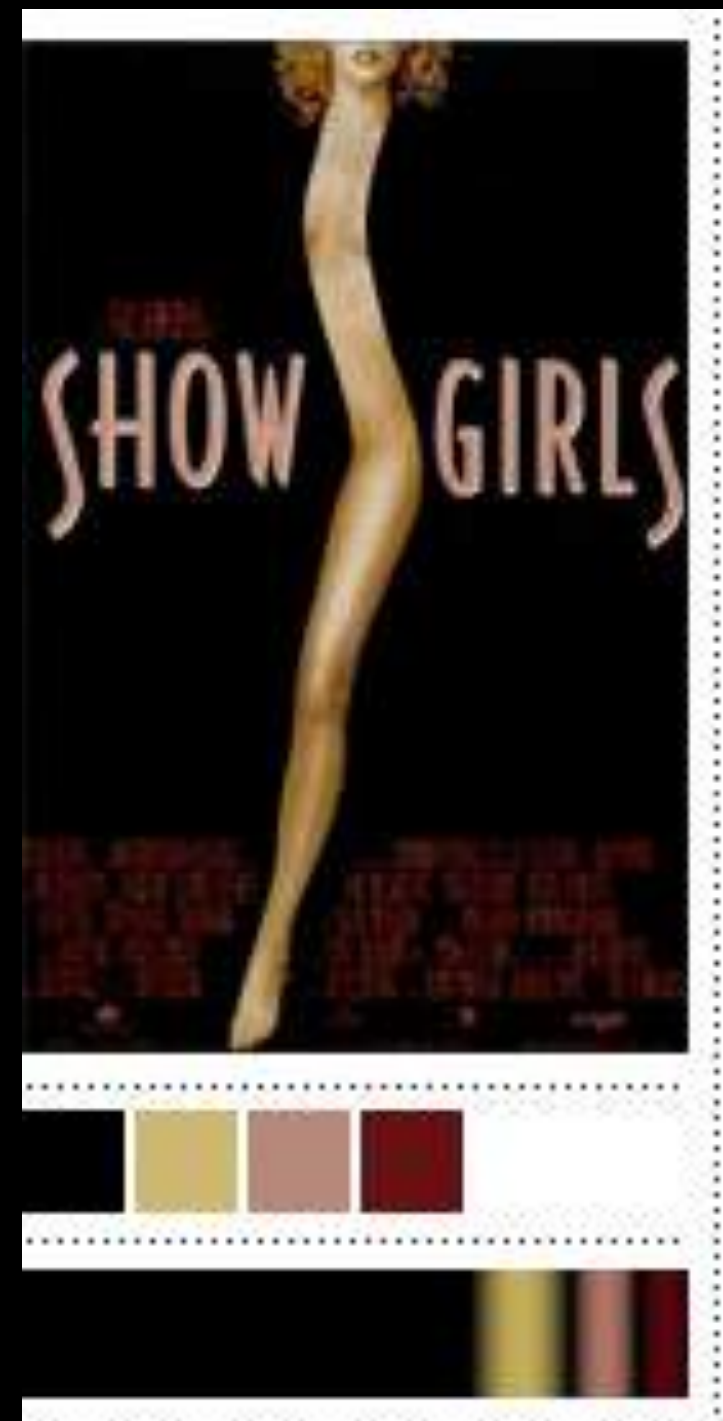
## Jay Parkinson, Color Signatures (Dracula)



Analyze it



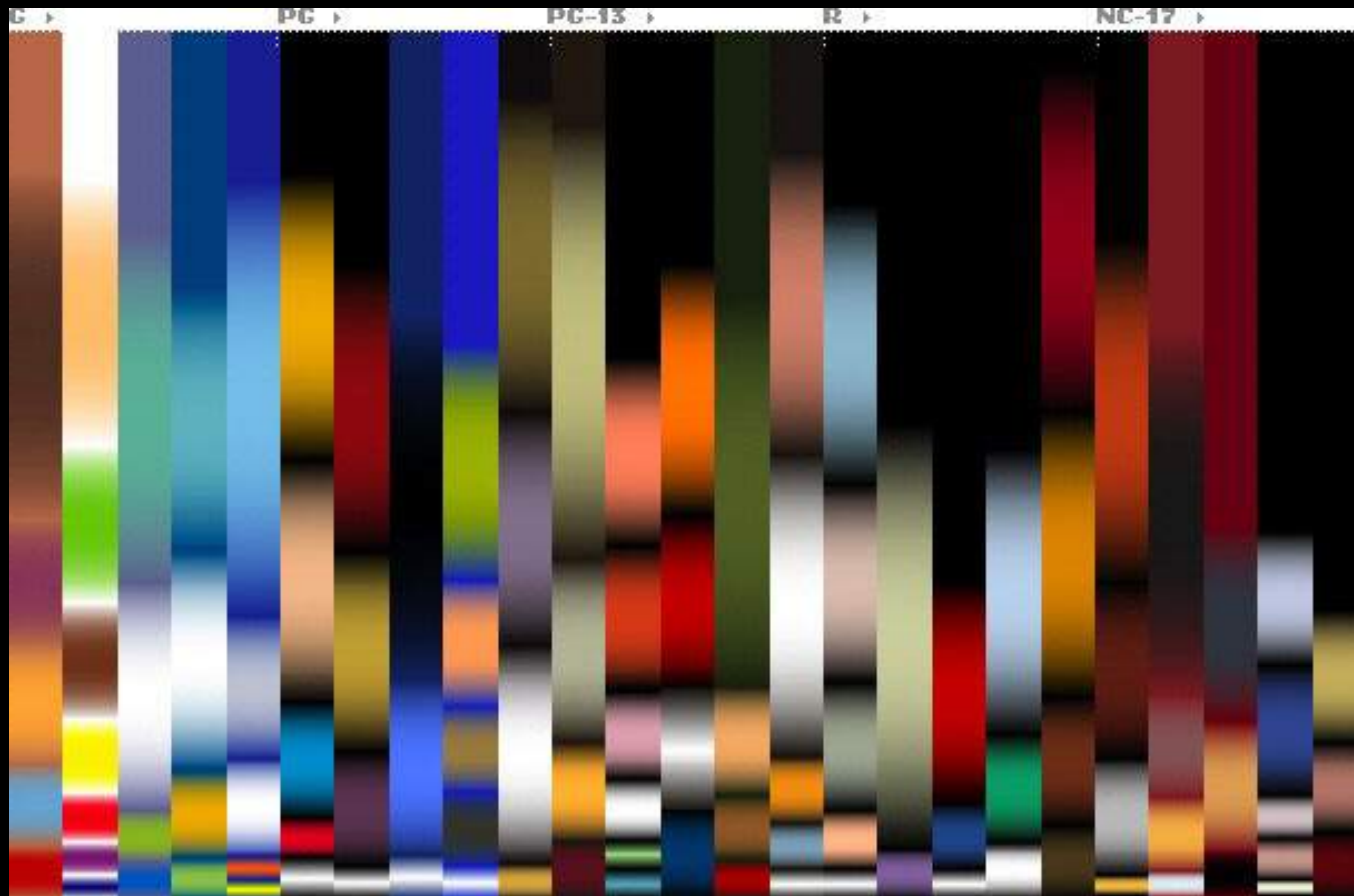
# Top Grossing Movie Posters, Armin Vit



Analyze it



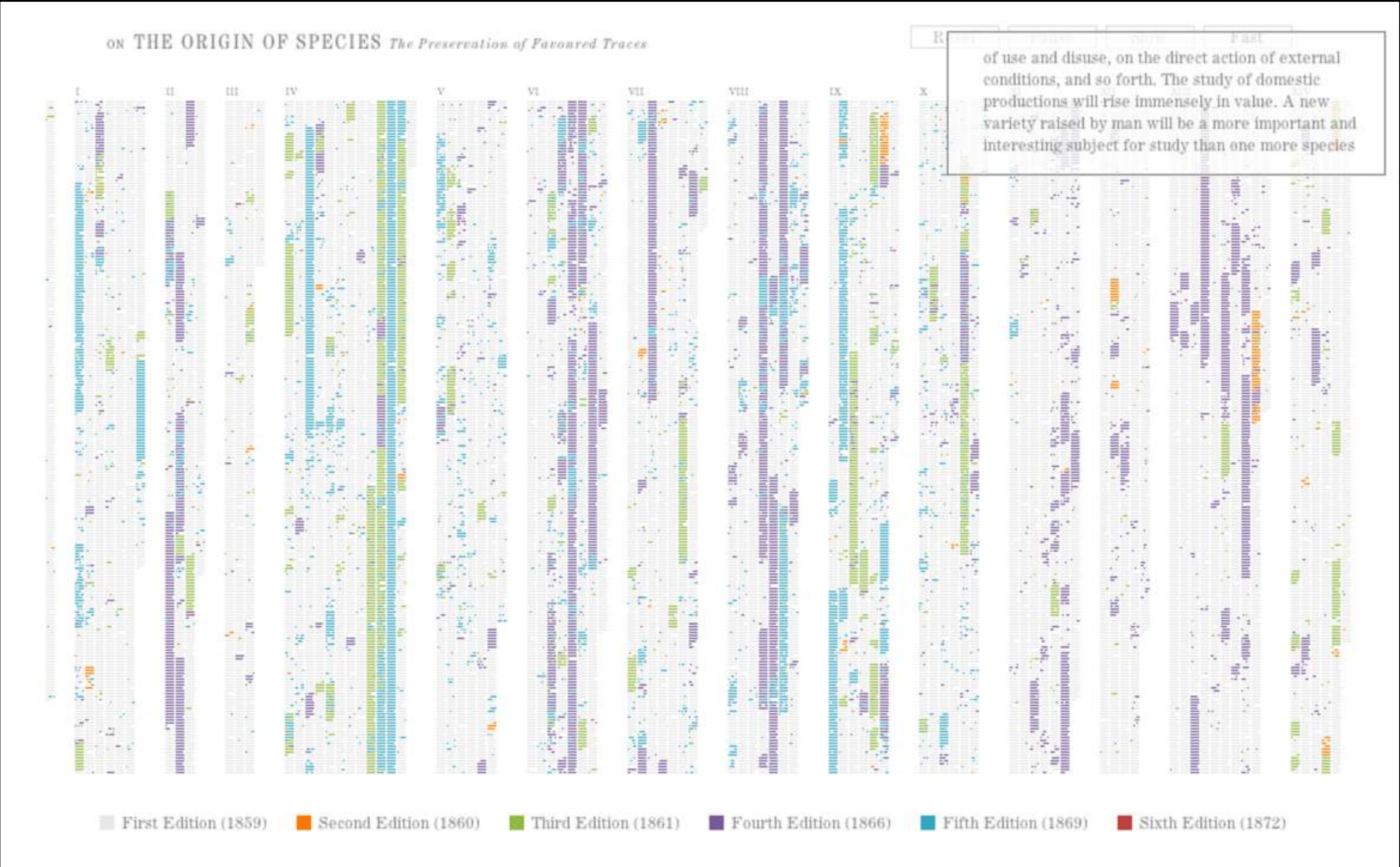
## Top Grossing Movie Posters, Armin Vit



Analyze it



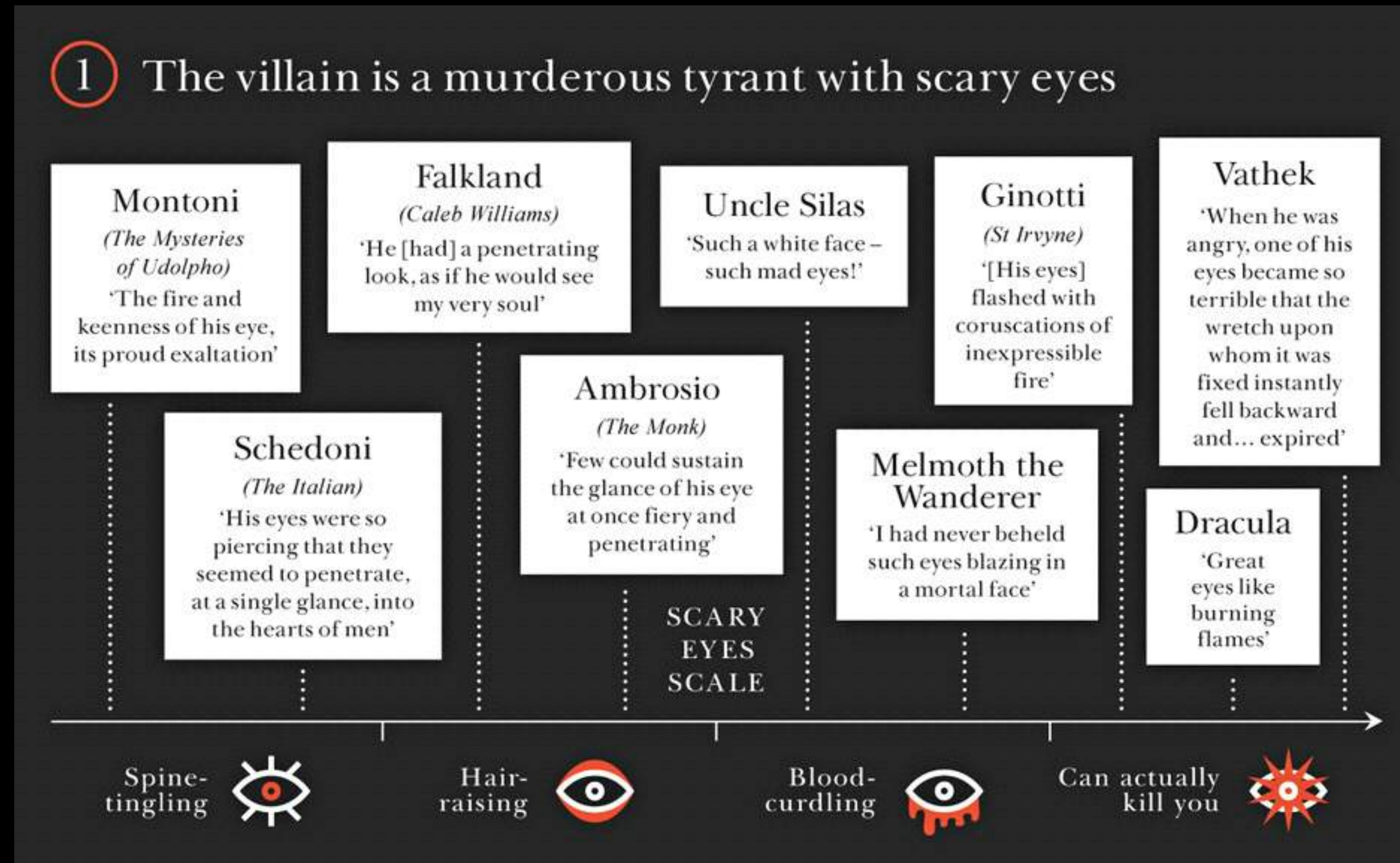
# Ben Fry/Fathom, Traces



Analyze it



# Adam Frost and Zhenia Vasiliev, How to Tell You're Reading a Gothic Novel



Analyze it



# Adam Frost and Zhenia Vasiliev, How to Tell You're Reading a Gothic Novel

## ② The heroine is a pious, virginal orphan, prone to fainting

Fainting scale for key Gothic heroines<sup>1</sup>



Mina<sup>2</sup>  
(*Dracula*)  
1 swoon



Agnes  
(*The Monk*)  
2 swoons



Ellena  
(*The Italian*)  
4 swoons



Clara  
(*Wieland*)  
5 swoons



Isidora  
(*Melmoth the Wanderer*)  
6 swoons



Matilda  
(*The Recess*)  
8 swoons



Emily  
(*The Mysteries of Udolpho*)  
10 swoons

Of course the horrors of gothic are often too much for the men too. Here are our Top 3 male fainters:

Alonzo Moncada<sup>3</sup> ④ swoons

Vathek ③ swoons

Victor Frankenstein ③ swoons

<sup>1</sup> By a swoon, we mean a total loss of consciousness due to an emotional event. If a heroine becomes light-headed, but doesn't actually faint, this has been discounted. Also if a heroine swoons due to illness or injury, rather than emotion, this has been discounted.

<sup>2</sup> She is 'brave and gallant' with a 'man's brain'

<sup>3</sup> From *Melmoth the Wanderer*

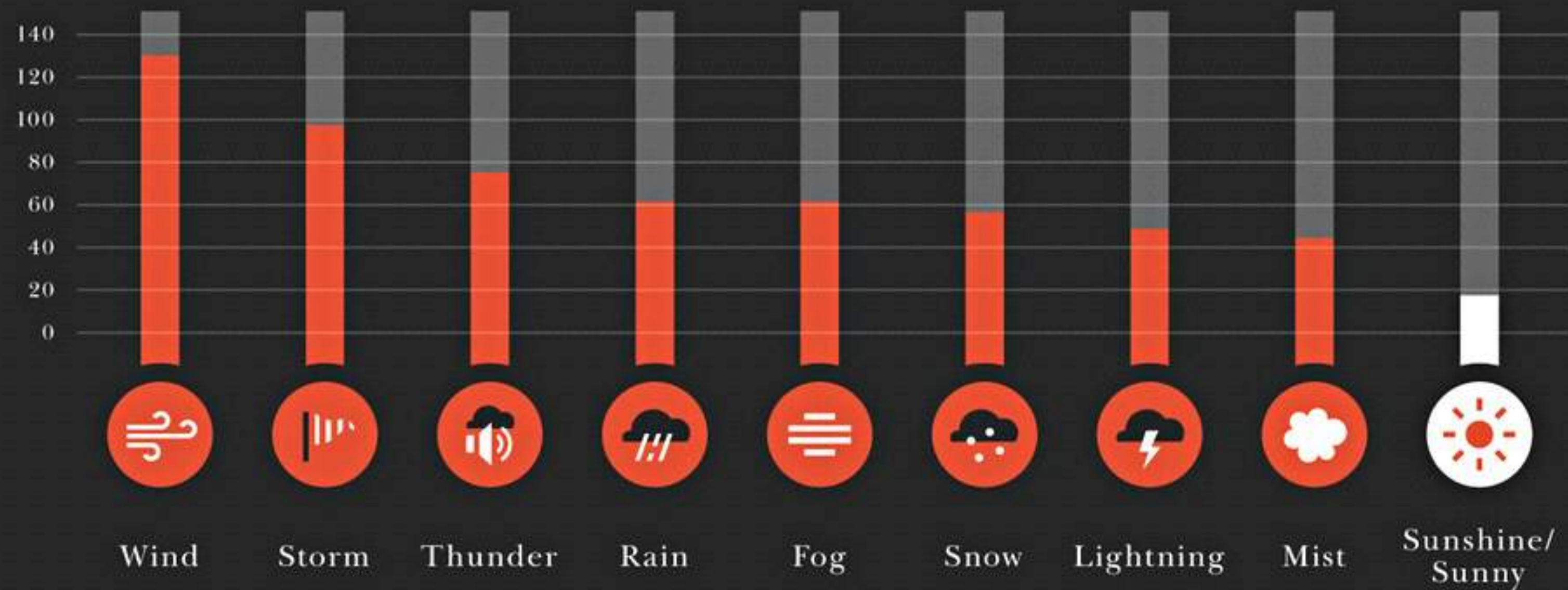
## Analyze it



# Adam Frost and Zhenia Vasiliev, How to Tell You're Reading a Gothic Novel

## 7 The weather is always awful

Mentions of weather in key Gothic novels<sup>1</sup>



<sup>1</sup> We used 15 novels here. For the full list, see <http://goo.gl/n9qABM>

Note: we only counted the terms/descriptions above when they were used to describe weather. So where a character exclaims 'By thunder!' or if they 'move like lightning', these occurrences are excluded.

Analyze it



8

**Reinterpret it**



## Frank Stella, from Moby-Dick Deckle Edges



Reinterpret it



## Frank Stella, from Moby-Dick Deckle Edges



Reinterpret it



## Alice in Wonderland in Vogue, Grace Coddington / Annie Leibovitz



Reinterpret it



# Alice in Wonderland in Vogue, Grace Coddington / Annie Leibovitz



Reinterpret it



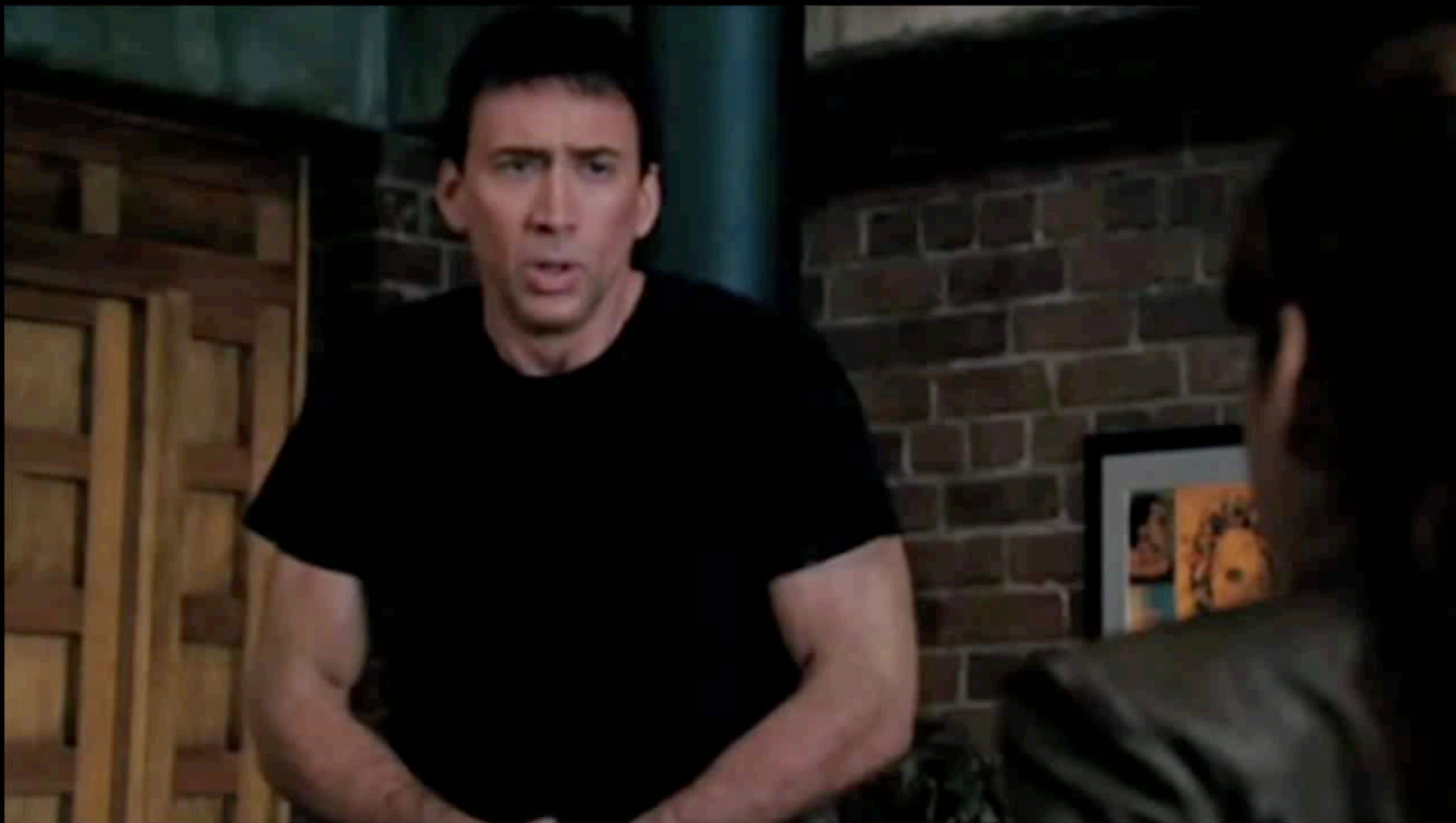
# Alice in Wonderland in Vogue, Grace Coddington / Annie Leibovitz



Reinterpret it



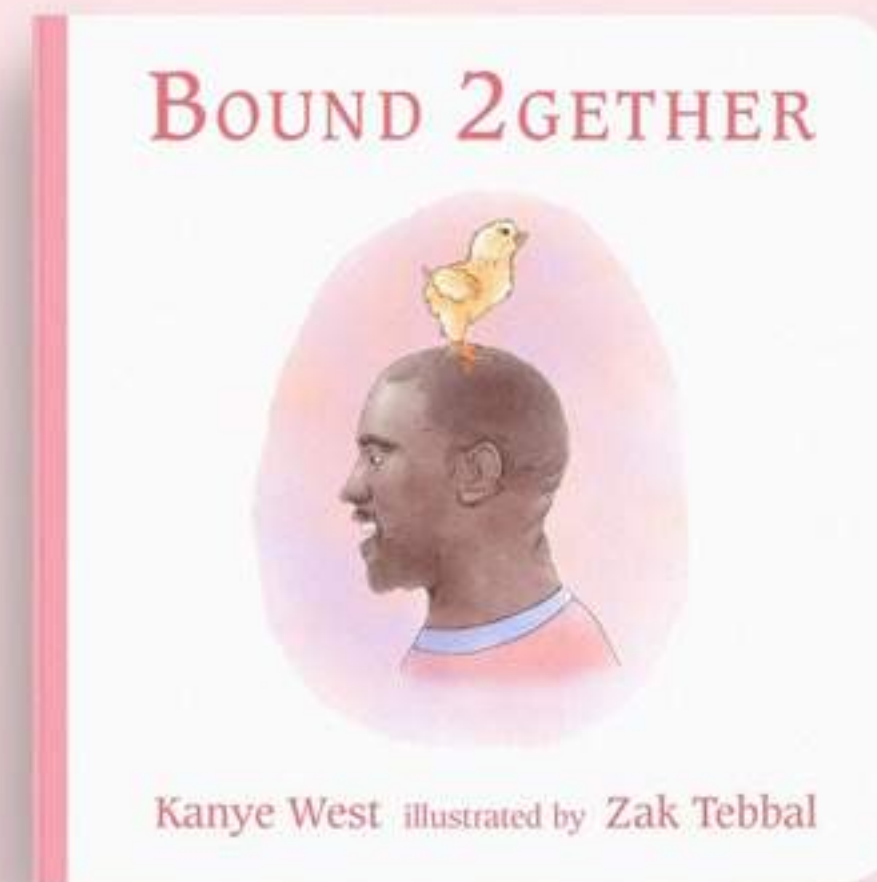
## Adam Lucas, Cage Does Cage



Reinterpret it



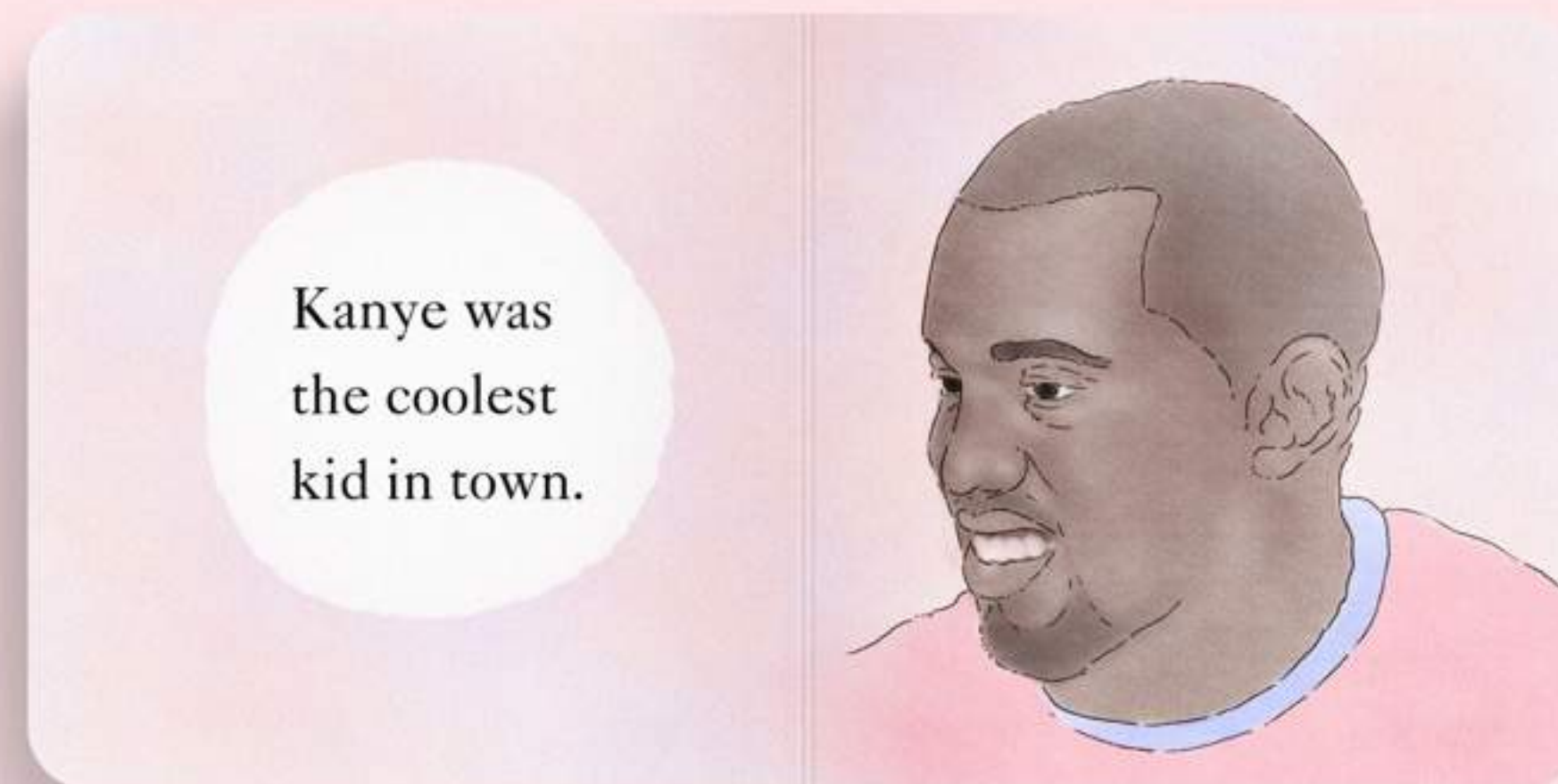
## Zak Tebbal, Bound 2-Gether



Redinterpret It



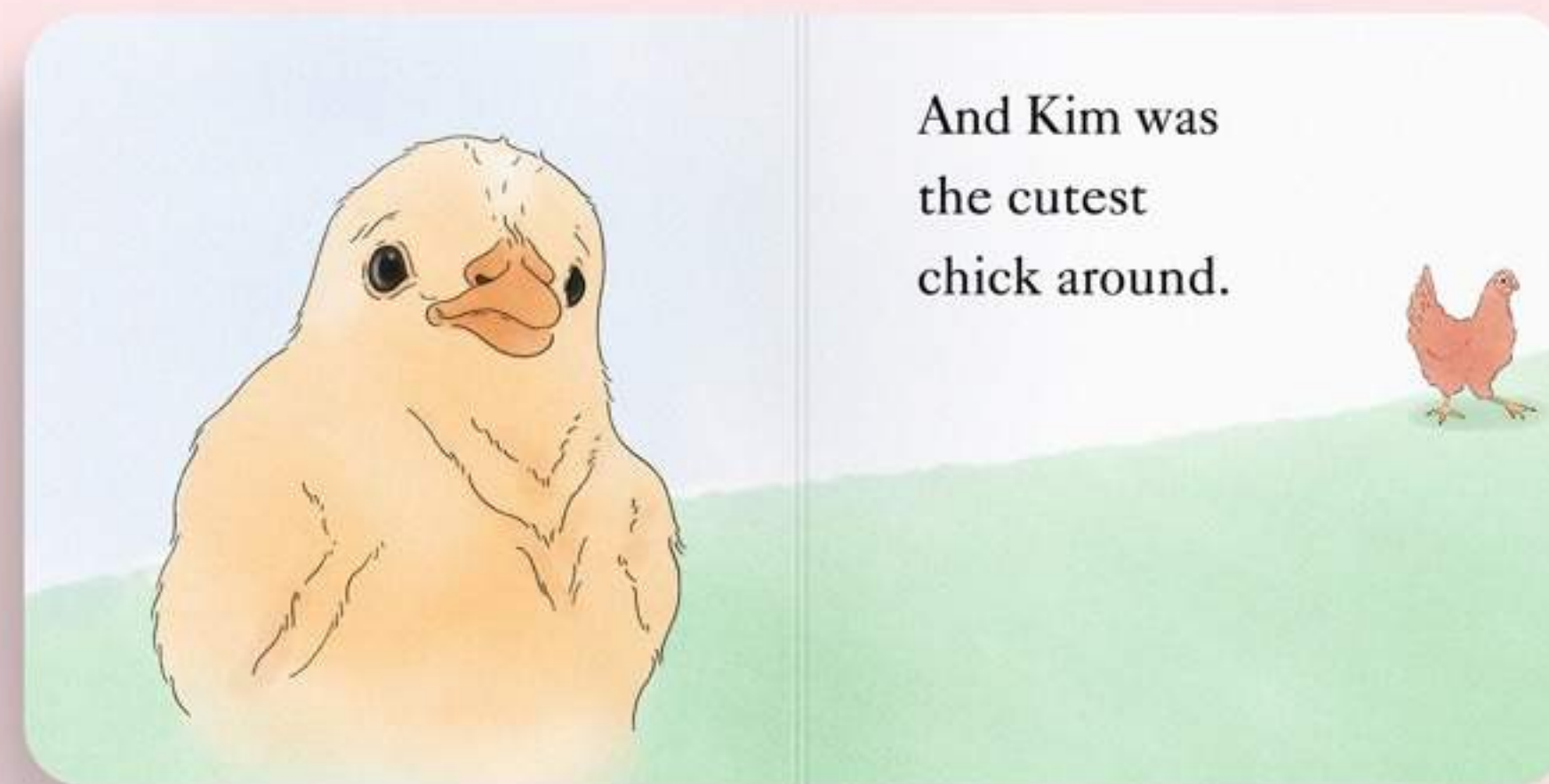
## Zak Tebbal, Bound 2-Gether



Redinterpret It



## Zak Tebbal, Bound 2-Gether



Redinterpret It



## If, Bill Ryder-Jones



If...

Bill Ryder-Jones

If...

Reinterpret it



## Drunk History, Jeremy Konner and Derek Waters



Reinterpret it



9

**Extend it**



# Heads of State, Gatsby



Extend it



## Andrew DeGraff, Plotted (Huckleberry Finn, Mark Twain)



Extend it



# Andrew DeGraff , Plotted (The Library of Babel by Jorge Luis Borges)



Extend it



## Andrew DeGraff, Plotted (A Wrinkle in Time, Madeleine L'Engle)



Extend it



# Project



**How can designers distill a  
narrative to its essence?**



**By the end of today's class, pick a narrative (book, film, tv show, play, etc) that you know very well.**



**Reduce it to three collections of  
core elements including—but  
not limited to—characters, places,  
events, themes, symbols,  
language, tropes, narrative arcs.**



**Using these collections as  
content, visually represent the  
narrative three times.**



The final format of each collection is up to you, but should respond to the content (eg a set of characters might be presented in a family tree) and should not be the same form as the original narrative (ie don't make a book about *The Catcher in the Rye*).



